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# M.A.C.N. SHAFANA

Senior Lecturer (Grade II) in Finance

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***Teaching Areas:***

Corporate Finance, Economic Analysis for Managers, Management Science Applications, Macro Economic, Financial Statement Analysis, Financial Modelling and Decision Making, Advanced Financial Accounting, Operation Management and Portfolio Management.

***Research Interests:***

Corporate Governance, Corporate Social Responsibility, Economic Indicators, Financial Market, Capital Structure, Dividend Policy and Working Capital Management.

***Research Gate Profile:***

[https://www.researchgate.net/profile/Noorul\\_Shafana](https://www.researchgate.net/profile/Noorul_Shafana)

***Google Scholar Profile:***

[https://scholar.google.com/citations?view\\_op=list\\_works&hl=en&user=J8YwC6MAAAAJ](https://scholar.google.com/citations?view_op=list_works&hl=en&user=J8YwC6MAAAAJ)

***Private Address:***

17/1, Aliyar Road,  
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Mobile: +94 767780002  
Res Tel:+94 67 2259802  
E- Mail: [noorulsafana@gmail.com](mailto:noorulsafana@gmail.com)

***Official Address:***

Department of Accountancy and Finance  
Faculty of Management and Commerce  
South Eastern University of Sri Lanka  
Oluvil. Sri Lanka #32360  
Tel: +94 67 2255183  
Fax: +94 67 2255069  
E- Mail: [macnshafana@seu.ac.lk](mailto:macnshafana@seu.ac.lk)  
Web: [www.seu.ac.lk](http://www.seu.ac.lk)

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## Personal Details

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Surname: Shafana  
Full Name: Mohideen Abdul Cader Noorul Shafana  
Date of Birth: 05 September 1986  
Sex: Female  
Marital Status: Married (Two Children)  
Spouse Name: MTM. Anaff  
Position of Spouse: Engineer  
Nationality: Sri Lankan

National IC No: 867490337V  
Passport: N3379548

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## Academic Records

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- **Master of Business Administration (MBA) (2012- 2014)**  
**Institution:** South Eastern University of Sri Lanka (SEUSL).  
**Medium of Instruction:** English  
**Thesis:** Impact of Board Structure and Ownership Structure on Corporate Dividend Policies: Evidences from Selected Non- Financial Companies Listed on the Colombo Stock Exchange.  
**GPA:** 3.43
  
- **Bachelor of Business Administration (BBA) First Class (Hons.) (2006-2010)**  
**Institution:** South Eastern University of Sri Lanka (SEUSL).  
**Medium of Instruction:** English  
**Field of Specialization:** Finance  
**Thesis:** Impact of Macroeconomic Variables on Stock Returns: Empirical Evidence in case of Colombo Stock Market.
  
- **General Certificate in Examination (2005)**  
[GCE Advance Level]  
**School:** Mahmud Ladies College, Kalmunai.  
**Z-Score:** 1.8512
  
- **General Certificate in Examination (2002)**  
[GCE Ordinary Level]  
**School:** Mahmud Ladies College, Kalmunai.

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## Professional Certificates

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- Professional training programme on ‘**Staff Development Programme /Teaching Methodology**’ (Total contact hours- 150), Eastern University of Sri Lanka, Vantharomulain, Chenkaladi, 2014.
- Diploma in Computer Studies, British College of Technology, 2011
- Certificate in English, Open University of Sri Lanka, 2010.

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## Employment History

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- Senior Lecturer (Grade II) in Finance  
From 01 October 2017 to date  
Department of Accountancy and Finance  
Faculty of Management and Commerce  
South Eastern University of Sri Lanka
  
- Lecturer in Finance  
From 01 October 2012 to 30 September 2017  
Department of Accountancy and Finance  
Faculty of Management and Commerce

South Eastern University of Sri Lanka

- Assistant Lecturer  
From 09 March 2011 to 30 September 2012  
Department of Accountancy and Finance  
Faculty of Management and Commerce  
South Eastern University of Sri Lanka

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## Research and Publications

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### Research Papers in Journals

- MACN Shafana, AL Fathima Rimziya, AM Inun Jariya, Relationship between Stock Returns and Firm Size, and Book-to-Market Equity: Empirical Evidence from Selected Companies Listed on Milanka Price Index in Colombo Stock Exchange, 2013, Journal of Emerging Trends in Economics and Management Sciences, Vol 4 (2), pg.217-225.
- MACN. Shafana, Liquidity and Profitability of Financial Institutions in Sri Lanka, 2015, International Journal of Science and Research (IJSR), Vol 4(6), pg.589-593.
- MACN Shafana, Macroeconomic Variables Effect on Financial Sector Performance in Emerging Sri Lankan Stock Market, International Journal of Science and Research (IJSR), 2014, Vol 3(10), pg.227-231.
- MACN Shafana, Board of Directors' Characteristics Impact on Capital Structure Decisions: Evidence from Top 50 Turnover Non- Financial Companies Listed on the Colombo Stock Exchange, 2016, International Journal of Science and Research (IJSR), Vol 5(10), pg. 79-86.

### Conference Papers (Full Papers)

- MACN Shafana, Firm Size and Book-to-Market Equity on Behavior of Stock Returns: Empirical Evidence from Colombo Stock Exchange, Proceedings of the Third International Symposium 2013, South Eastern University of Sri Lanka, pg. 45-51.
- MACN Shafana, Macroeconomic Variables on Stock Prices: Evidence from All Share Price Index and Milanka Price Index, 4<sup>th</sup> International Conference on Business & Information 2013, Faculty of Commerce and Management Studies, University of Kelaniya, pg 1-10.

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## My Google Scholar Citations

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	All	Since 2013
Citations	21	21
h-index	2	2
i10-index	1	1

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## **Administrative and Other Responsibilities**

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- **Student Counselor**, South Eastern University of Sri Lanka, 01 January 2013 to 31 December 2013 and 17 May 2016 to 16 May 2017.
- **Mentor**, South Eastern University of Sri Lanka, 01 May 2015 to 30 April 2016.

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## **Workshops, Seminar and Trainings Participated**

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- Training on “**URKUND- Plagiarism Detection Tool**” for Academic Staff, conducted by Staff Development Centre, South Eastern University of Sri Lanka, Oluvil, 30 August 2018.
- Workshop on “**Transparant Research Performance**” for Academic Staff, organized and conducted by the Staff Development Centre in collaboration with the Library, South Eastern University of Sri Lanka, Oluvil, 15 August 2018.
- Seminar on ‘**Scientific Research: Planning, Implementation and Dissemination**’ organized by the Staff Development Centre/ SEUSL and conducted by the General Research Committee (GRC), Sri Lanka Association for Advancement of Science (SLAAS), Oluvil, 22 September 2016.
- Training workshop on “**Introduction of External Degree Programme (EDP) Quality Manuals**”, conducted by Centre for External Degrees and Professional Learning (CEDPL), South Eastern University of Sri Lanka, Oluvil, 26 January 2015.
- Skills development workshop on ‘**Writing A Winning Research Proposal; A Definitive Guide**’, organized by Staff Development Centre/SEUSL and conducted by Young Scientist Forum/ National Science and Technology Commission, Oluvil, 5 and 6 October 2015.
- Training workshop on “**Self –Learning Material Preparation**” organized by Faculty of Management and Commerce, South Eastern University of Sri Lanka, Oluvil, 25 and 26 October 2015.
- Training workshop on “**Self –Learning Material Preparation**” organized by OTS and HETC Project, South Eastern University of Sri Lanka, Oluvil, 24, 25 November and 5 October 2015.
- **Training Programme for Academic and Academic Supportive Staff on Student Centered Learning**, conducted by Quality Assurance Cell (FQAC) of Faculty of Management and Commerce/SEUSL, Oluvil, 25 and 26 November 2015.
- Workshop on “**Using E-Views for Quantitative Research**” conducted by National Centre for Advanced Studies (NCAS), Colombo, 14 and 15 December 2015.
- Workshop on “**Structural Equation Modelling (with AMOS) for Quantitative Research**” conducted by National Centre for Advanced Studies (NCAS), Colombo, 17 and 18 December 2015.
- Workshop on “**Curriculum Development Issues**” organized under the QIG/BBA/HETC Project, South Eastern University of Sri Lanka, Oluvil, 6 March 2014.
- Workshop on “**Grading System for Auxiliary/Enhancement Courses**” conducted by Staff Development Centre, South Eastern University of Sri Lanka, Oluvil, 13 March 2014.
- Workshop on “**Mentoring Skills**”, conducted by Staff Development Centre, South Eastern University of Sri Lanka, Oluvil, 11 June 2014.
- Residual Workshop on “**Research Methodology**” conducted by Postgraduate Unit of Faculty of Management and Commerce/SEUSL, 16 and 17 August 2014.
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- **Brainstorming with External Stakeholders for Curriculum Development of BBA Program**, conducted by Faculty of Management and Commerce/SEUSL under QIG Grant, Oluvil, 18 September 2014.
- **E- Learning (TOR-36) to Academic and Academic Supportive Staff**, conducted by Centre for External Degrees and Professional Learning (CEDPL)/SEUSL, Oluvil, 22 September 2014.
- Stakeholder discussion on **“Introducing a New Degree Programme on Bachelor of Science in Entrepreneurship”** conducted by Department of Management/FMC/SEUSL under QIG Grant, Oluvil, 16 October 2014.
- Workshop on **“Research Methodology”** conducted by Research and Innovation Centre under the patronage of Staff Development Centre, South Eastern University of Sri Lanka, Oluvil, 01 and 02 November 2014.
- Training programme on **“International Financial Reporting Standards (IFRS) and Sri Lanka Accounting Standards (LKAS)”** conducted by Centre for Banking Studies, Central Bank of Sri Lanka, 4 and 5 April, 2013.
- Workshop on **“Effective Time Management”** conducted by Staff Development Centre, South Eastern University of Sri Lanka, Oluvil, 16 May 2013.
- **‘International Seminar on Special Topics in Management’** organized by South Eastern University of Sri Lanka in collaboration with University College of Islam Melaka, Malaysia, KUIM, Malaysia, 26th to 31st of May 2013.
- Workshop on **“Modern Teaching Methodology and Excellence in University Teaching”** conducted by Mustafa International University in collaboration with Staff Development Centre, South Eastern University of Sri Lanka, Oluvil, 24 and 25 September 2013.
- Awareness Program on **“New Paradigm in Education: Student Centered Learning and Teaching”**, conducted by Library in collaboration with the Staff Development Centre, South Eastern University of Sri Lanka, Oluvil, 15 November 2013.
- Seminar and workshop on **“Women in Leadership”** organized and conducted by the US Sri Lanka IVLP Alumni and the US Embassy in Sri Lanka, Ampara, 10 September 2011.
- Induction training on **“Teaching Methodology”** conducted by Staff Development Centre, South Eastern University of Sri Lanka, Oluvil, 30 September, 01 and 02 October 2011.

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## **Research Related Works**

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- Sincere contribution to 1<sup>st</sup> Annual Research Conference – 2012, Faculty of Management and Commerce, South Eastern University of Sri Lanka, 09 and 10 April 2012.
- Sincere contribution to 2<sup>nd</sup> Annual Research Conference – 2013, Faculty of Management and Commerce, South Eastern University of Sri Lanka, 17 January 2014.

## **Declaration**

I do hereby declare that the above details furnished by me are true and accurate to the best of my knowledge.

**Signed:/**

**M.A.C.N.Shafana**