

#### Dr. Abdul Majeed Mohamed Mustafa

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### **About Me**

Presently, I have been serving as a Senior Lecturer, Grade I at Department of Management, Faculty of Management and Commerce, South Eastern University of Sri Lanka. In total I have 16 years of working experience at this University since 1999. I have completed PhD at University of Jaffna. As an academic, while I dedicated in teaching, learning, and research. I have also served as Directors of the Student Support Services and Welfare and Centre for External Degree and Professional Learning, Academic Warden, and Voluntary Coordinator for physically challenged students, Coordinator of the Disaster Management, students' counsellor and Secretary of Teachers' Union of the South Eastern University. I have also actively involved in the development activities of this University at various levels.

### Academic profile

#### **Academic achievements**

- Doctor of Philosophy in Economics (Jaffna 2014)
- Master of Philosophy in Economics (Peradeniya 2006)
- Bachelor of Economics (Hons) Spl. (SEUSL 1998)
- Secondary and primary education at BT/St.Michael's College, Batticaloa.

#### **Professional achievements**

- Certificate in Training Programme on Teaching Methodology (Peradeniya 2006)
- Life Member Sri Lanka Economic Association. (SLEA)
- Member of Sri Lanka Forum of University Economist(SLFUE)

### **Employment profile**

#### **Present position**

**Senior Lecturer** (Grade I) from 01.08.2014 to date

**Senior Lecturer** (Grade II) from 01.08.2008 to 31.07.2014

Department of Management, Faculty of Management and Commerce, SEUSL

#### **Previous positions**

Lecturer

from 01.08.2003 to 31.07.2008

Department of Management, Faculty of Management and Commerce, SEUSL

**Lecturer(Prob.) on Contract** From 03.03.2003 to 31.07.2003

Department of Management, Faculty of Management and Commerce, SEUSL

**Asst. Lecturer** From 18.11.2002 to 28.02.2003

Department of social Sciences, Faculty of Arts, SEUSL

**Temp. Asst. Lecturer** From01.02.2000 to28.02.2002

Department of social Sciences, Faculty of Arts, SEUSL

**Temp. Tutor** From 01.10.1999 to31.12.1999

Department of social Sciences, Faculty of Arts, SEUSL

### **Personal Profile**

Full Name: Dr. Abdul Majeed Mohamed

Married

Permanent Address: No.35/3, Soysakella Road, Nawalapitiya.

Official Address: Department of Management, Faculty of Management and

Commerce, SEUSL, Oluvil.

Date of Birth: 09.03.1970

Nationality: Sri Lankan

### **Teaching Areas**

Civil Status:

- Micro Economics,
- Macro Economics ,
- Business Economics,
- International Environmental of Business
- Managerial Economics.

### **Research Interest**

- Foreign Direct Investment,
- Tourism,
- Inflation
- Economic Growth & Development

## **Research Supervision**

Degree	Year and Number	
Bachelor Degree	Each academic year average supervision 2 students from 2003 to 2013	
Master Degree 2012 & 2013	Students (04)	

### **Other Teaching Related Services**

Examination supervisions and invigilation (2003-2014)
Paper setting, moderations, first marking and second marking (2003-2014)
Examiner for Dissertation and viva (2003-2013)

### **Contributions to Curriculum Revision and Development**

Subject	Activity	Degree/Faculty
Micro Economics	Detail syllabus	1st year (1st Semester) BBA and
Wicio Economics	prepared	B.Com
Macro Economics	Detail syllabus	1 <sup>st</sup> year (2 <sup>nd</sup> Semester) BBA and
Wacro Economies	prepared	B.Com
Business Economics	Detail syllabus	3 <sup>rd</sup> year BBA/B.Com
Business Economics	prepared	3 year BBA/B.Com
International Environmental	Detail syllabus	4 <sup>th</sup> Year B.Com
of Business	prepared	4 Teal B.Com
Micro Economics	Detail syllabus &	1st year BBA and B.Com (External
Wicio Economics	Blue print prepared	Degree)
Macro Economics	Detail syllabus &	1st year BBA and B.Com
Wacio Economics	Blue print prepared	(External Degree)
Managarial Faguarias	Detail syllabus &	3 <sup>rd</sup> year BBA/B.Com
Managerial Economics	Blue print prepared	(External Degree)
International Environmental	Detail syllabus &	4 <sup>th</sup> Year B.Com
of Business	Blue print prepared	(External Degree)
Elementary of Economics	Detail syllabus	PGDM/MBA
Elementary of Economics	prepared	I ODW/WDA
Managerial Economics	Detail syllabus	PGDM/MBA
Wanageriai Leonomies	prepared	I ODW/WIDA
Managerial Economics	Detail syllabus	PGDM/MBA
Wanageriai Leonomies	prepared (Revised)	I ODW/WDA
Member – Faculty		
Curriculum Development		FMC
Committee		

### **Books Published**

Musthafa,,A.M.& Nufail,A.A. (2010). Economic History of Sri Lanka .2010, Department of social Sciences, South Eastern University of Sri Lanka .ISBN: 955-97661-1-2.

Musthafa,,A.M.& Santhirasegaram,S. (2013). Introduction to Tourism. Economic Forum, South Eastern University of Sri Lanka. ISBN: 978-955-44872-0-8.

### **Journal Articles**

- 1. Musthafa, A.M., & Santhirasegaram, S. (2013). Impact of Market Capitalization on Macroeconomic Variables in Sri Lanka. The International Journal for Economics and Business Management, India.
- Musthafa, A.M., & Ismail, M.B.M. (2012). Zakath as an Islamic way of Promoting self employment: A Case Study of oluvil zakath board in Sri Lanka, PG & Research Department of Economics, India
- 3. Musthafa, A.M., & Santhirasegaram,S. (2014). Empirical investigation of the Relationship between Tourism Receipts and Sustainable Economic Growth in Sri Lanka, Journal of Emerging Trends in Economics and Management Sciences (JETEMS) 5(7):131-137
- 4. Musthafa, A.M., & Ismail, M.B.M. (2012). Sri Lankan Tourism: A Forecast of Foreign Tourist, International Journal of Management and Technology, India
- 5. Musthafa, A.M., Rashida, M.F. (2010). Growing Trend of Islamic Banking in World Wide, Journal of Management. Department of Management, South Eastern University of Sri Lanka
- 6. Musthafa, A.M, Nijam,H.M. & Ismail S.M.M.(2015), The Impact of Macro-Economic Variables on Stock Market Performance; Evidence From Sri Lanka, Journal of Emerging Trends in Economics and Management Sciences (JETEMS) 6(2):151-157

### **Conference Papers**

- 1. Musthafa, A.M., & Sivarajasingham,S. (2013). The Impact of Board of Investment Export on Foreign Direct Investment in Sri Lanka,3rd International Symposium, South Eastern University of Sri Lanka
- 2. Musthafa, A.M., & Sivarajasingham,S. (2013). இலங்கையின் முதலீட்டுச்சபையினால் ஏற்படுத்தப்பட்ட வேலைவாய்ப்பில் வெளிநாட்டு நேரடி முதலீட்டின் தாக்கம், 2nd Annual Research Conference, FMC,South Eastern University of Sri Lanka.`
- 3. Musthafa, A.M., & Santhirasegaram,S. (2014). Empirical investigation of the Relationship between Tourism Receipts and Sustainable Economic Growth in Sri Lanka, International Conference, Ghana.
- 4. Musthafa, A.M.(2013). நிலைத்து நிற்கும் சூழல் சுற்றுலாவூக்கான வாய்ப்புக்களும்இ தடைகளும்: அம்பாறை மாவட்டத்தை மையப்படுத்திய ஒரு ஆய்வூ,, 2nd Annual Research Conference, FMC,South Eastern University of Sri Lanka.
- 5. Musthafa, A.M., & Sivarajasingham, S. (2012). Grapes Price Dynamics and its Statistical

- Properties: Evidence from Jaffna District Sri Lanka, 1st Annual Research Conference, FMC.South Eastern University of Sri Lanka
- Musthafa, A.M., & Sivarajasingham,S. (2012). The Impact of Foreign Direct Investment on Total Domestic Investment in Sri Lanka, 1st Annual Research Conference, FMC, South Eastern University of Sri Lanka
- 7. Musthafa, A.M., & Sivarajasingham,S. (2012). Food Inflation Dynamics and its Persistence Empirical Evidence from Sri Lanka, 1st Annual Research Conference, FMC, South Eastern University of Sri Lanka
- 8. Musthafa, A.M., & Sivarajasingham,S. (2012). இலங்கையின் முதலீட்டுச் சபையின் ஏற்றுமதியில் வெளிநாட்டு நேரடி முதலீட்டின் தாக்கம், 2nd International Symposium , South Eastern University of Sri Lanka.
- 9. Musthafa, A.M., (2012). A Case Study Approach to Tourism, Industry in Arugambay area eastern part of Sri Lanka, National Conference on Innovative Marketing, India.
- 10. Musthafa, A.M.,(2012)The Role of Tourism in Regional Development: A Study of Batticaloa District, Sri Lanka Economic Research Conference, Colombo.
- 11. Musthafa, A.M., & Sivarajasingham, S. (2011). Dynamic Behaviour of Red Onion Prices in Jaffna Distrit, 1st International Symposium, South Eastern University of Sri Lanka
- 12. Musthafa, A.M., & Sivarajasingham, S. (2011). An Empirical Analysis of Stochastic Behaviour of Sri Lankan Exchange Rate, 1st International Symposium, South Eastern University of Sri Lanka
- 13. Mustahafa, A.M & Perera K.A.W.P.V(2011) Demand for State Lotteries in Post War Period: A Case Study from Ampara District in Sri Lanka, 1st International Symposium, South Eastern University of Sri Lanka
- 14. Musthafa, A.M., & Sivarajasingham,S. (2011). Impact of Foreign Direct Investment on Gross Domestic Product and Suggestions for Attraction of FDI after the war in Sri Lanka, 1st International Symposium, South Eastern University of Sri Lanka
- 15. Musthafa, A.M., & Sivarajasingham,S. (2011). Impact of Foreign Direct Investment on Industrial Product in Sri Lanka, National Conference, South Eastern University of Sri Lanka
- 16. Musthafa, A.M., & Ismail, M.B.M. (2011). Preferences of local Tourists of Tourism Industry: A Special Reference to Ampara Coastal Beaches, International Conference on Innovative Business & Technology Strategies for Developing Countries, Dubai.
- 17. Musthafa, A.M., & Irshad,M.B.M. (2009). A Study on Promoting the Living Standards of Differently able person in Addalaichenai Divisional Secetariat Division With Special Reference to Oluvil and Palamunai area, International Symposium, South Eastern University of Sri Lanka
- 18. Musthafa, A.M. (2007). Macroeconomic Impact of AIDS in Sri Lanka, 8th International Congress on AIDS in Asia & the Pacific, 19th to 23rd August 2007, Colombo, Sri Lanka

# Contributions to the Research Conferences & Editorial Board

Services Rendered	Event
Reviewer - Research Papers and Journal Articles	International Conference – 2014, University of Jaffna The International Journal for Economics and Business Management, 2013, India.  1st Annual Research Session, FMC, SEUSL – 2012  2nd International Symposium, 2013, SEUSL Sri Lanka Journal of Economic Research (SLJER)  2nd International Symposium, 2012, SEUSL Journal of Management, SEUSL (Volumes VI,VII,VIII and IX)  1st International Symposium, 2011, SEUSL  1st International Symposium, 2011, SEUSL  1st International Symposium, 2011, SEUSL(12 Abstracts)
Chairperson - Technical Session	2 <sup>nd</sup> Annual Research Conference- FMC, 2013  2 <sup>nd</sup> International Symposium, 2012, SEUSL 3 <sup>rd</sup> International Symposium, 2013, SEUSL
Associate Editor  Editor in Chief Editorial Advisory Board	1st Annual Research Conference 2013, FMC Journal of Management, SEUSL (Volumes VI,VII,) Journal of Management, SEUSL (Volume VIII & IX,)
Co-Ordinator Co-Ordinator Organizing Committee Organizing Committee Organizing Committee Committee Member Chairman Chairman & Member	1st Annual Research Conference 2012, FMC 2nd Annual Research Conference 2013, FMC 3rd International Symposium, 2013, SEUSL EAST -2014 2nd Annual Research Conference 2013, FMC 2nd International Symposium, 2012, SEUSL 1st International Symposium, 2011, SEUSL International Symposium, 2009, SEUSL

## **Academics and Administrative Positions held**

Designation	Department	Year
Director	SSS &Welfare	2010 ,2011
Director	CEDPL	2012 ,2013
Academic	Male Hostel, SEUSL	2006,2007,2008,2009,2010,2014
Warden		
Subject	Business Economics	From 2006 to 2014
Co-Ordinator		
Students	SEUSL	2003,2005,2006,2012,2013
Counsellor		
Acting Head	Department of	
	Management, FMC,	

Senior Treasurer	Students' Union	2010, 2012
Member	Research & Publication	2013
Member	Hostel committee	2006
Senate Member	Faculty Nominee, FMC	03 Years
Mentor	SSS &Welfare	2014
Co-Ordinator	Disaster Management	2005
Co-Ordinator	Students Special Needs	2007,2008,2009 to date
Co-Ordinator	EDP/UDG grant	2012
Activity	EDP/UDG grant	2014
Co-Ordinator		
Activity	QIG-BBA/FMC	2014
Co-Ordinator		
Deputy Co-	Soft Skills	2012,2013
Ordinator		
Member of Board	Postgraduate Program,	2013,2014
of Management	FMC	
Member of Board	CEDPL	2013,2014
of Management		
Co-Ordinator	CEDPL	2014

**Contributions to University** 

Services Rendered		
Prepared Application (UGC circular 932 – BA,B.Com,BBA)		
Proposal writing team member of external degree program		
QIG -Management, HETC Project		
UDG – Soft Skills		
Preparation of FMC time table		
Chairman Board of Survey of Stores – 2010		
Monitoring Group 2014		
Organizing University Culture Programme - 2011		
Examination Criteria for Special Need Undergraduate - SEUSL		
Selection committee member Academic Staff evaluation of self-assessment		
and promotions		
Chairman and member of Technical evaluation committees		
Member – University Action Committee		
Member – University Residence Committee		
Member – University Project Monitoring Committee		

# **Visiting Lecture: University and Outside**

The Open University of Sri Lanka	
Postgraduate Unit, FMC, SEUSL	
Faculty of Arts & Culture ,SEUSL	

## Workshops conducted as a Resource Person

Workshop on	<b>Participants</b>	Year
Leadership Training	Students Union	2011
Student Discipline	Students Union	2012

Outdoor Games &		
Leadership	Students Union	2012
Qualities		
Blueprint in BBA		
&B.Com External	Academic staff FMC	2013
degree		
Blueprint in FIA	Academic staff FIA	2013
External degree	Academic starr FIA	2013
Blueprint in FAC	Academic staff FAC	2013
External degree	Academic starr FAC	2013
New Paradigms in		
Organization and	Students	2009
Job Fair		

# **Regional and National Contributions**

District Level Consultant	Business opportunity mapping in the tourism sector: Batticaloa District, Eastern Province - funded by the USAID, Sri Lanka, 2012
Contribution	University College Batticaloa
Marking	AL – Economics – 2009,2013
Organizing	External Degree Students
Orientation	(Oluvil,Kandy,Vavuniya,Colombo,Nuwaraliya)
Programme	
Participated &	The National Unity Convention -2014
Contribution	
Team member	Accessibility Action Plan – Alayadivembu PS Division

## Training programs participated – Local and Overseas

Title	Year	Organisation/ Country
Course on Applied Economics: Practical Approach using E-View Software	2015	Central bank of Sri Lanka
Distance Learning Development, Implementation and Capacity Building	2007	Staffordshire University
Counselling In Higher Education & Administration	2009	HKBK, College, India
Emerging Trends in Business Research	2008	Annamalai University, India.
Modern Teaching Methodology and Excellence in University Teaching	2013	Mustafa International University, Iran
International Seminar on Special Topics in Management	2013	Univrsity College of Islam Melake, Malasiya

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A Conference for Academics in the Universities	2011	Central Bank of Sri Lanka
Adolescent Reproductive Health Education	2002	Eastern University
Islamic Banking and Financial System	2004	SDC,SEUSL
Integrated Rural Accessibility Planning	2008	ILO
Peer Observation	2010	SDC,SEUSL
General Function of the University	2009	SDC,SEUSL
Innovative and Integrative Teaching Methods	2008	SDC,SEUSL
Reproductive Health Education	2006	SDC,SEUSL
Improving Academic Ethics	2009	SDC,SEUSL
Right Attitude for better performance	2010	SDC,SEUSL
How to cut down unnecessary medical bills by practicing healthy lifestyle in Islamic way?	2014	SDC,SEUSL
International Research Conference	2011	Central Bank
Academic Development	2003	USJP
Workshop on Information Technology	2005	SDC,SEUSL
Workshop on Contemporary Issues	2003	SEUSL
Outcomes based curriculum revision in Higher Education	2009	SEUSL
A structured methodology of Teaching	2010	SEUSL
Short course on Satisfies for Research	2006	SDC, SEUSL
Workshop on Peace building prospects in the university system	2008	USAID, Sri Lanka
Strategic Planning	2001	SEUSL
Computer Career Guidance Programme	2001	SEUSL
Work shop on Social Harmony	2005	SEUSL
Workshop on Research Methodology and Data Analysis	2012	Central Bank of SL
Work shop on Leadership Development	2007	Sri Lanka Foundation Institute
Workshop on Data Analysis using R, R Studio and R Commander	2013	SDC, SEUSL
Workshop on UGC reforms and guidance on Curriculum development	2013	SDC, SEUSL
Workshop on Statistical Software for Research Mythology	2010	SDC, SEUSL
Workshop on Curriculum development Issues	2014	SEUSL
Workshop on Preparation of a corporate plan and a Master Plan	2011	SEUSL
Workshop on Personal and Professional Development	2013	SEUSL
Awareness programme on New paradigm in education	2013	SDC, SEUSL