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SENIOR LECTURER, Grade I
DEPARTMENT OF MANAGEMENT AND INFORMATION TECHNOLOGY
SOUTH EASTERN UNIVERSITY OF SRI LANKA

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PERSONAL PROFILE AND OBJECTIVE

As an academic at a major research university, I have a proven track record of success in establishing strong relationships with undergraduate, graduates, colleagues, and administrators and exhibit proficiency in the development and implementation of programs for lifelong learning, as well as the individualization of strategies and activities to advance learning in Higher Education, particularly in the field of Management and Information Technology. I am an experienced academic, inspirational teacher, and focused researcher with a natural skill for recognizing and encouraging growth in individuals and having got the Master's degree in Master of Business Administration and Doctoral Degree in Information and Communication Technology along with a bachelor's degree in Bachelor of Business Administration. My objective is to develop undergraduate and postgraduate students for the twenty-first century using a unique combination of educational experience coupled with the experience in computer aided learning and Information and Communication Technology, and to enhance the research and publication capacity of the aforementioned group, organization where I am employed, and myself for the benefit of society, the nation, and the planet as a whole.

EDUCATION, HONORS, AND CERTIFICATIONS

PhD (Information and Communication Technology), Management and Science University (MSU), Malaysia, July 2019.

Master of Business Administration (MBA), University of Sri Jayewardenepura, Colombo, Sri Lanka, 2007.

Bachelor of Business Administration - BBA (Hons) with First-Class, South-Eastern University of Sri Lanka, Oluvil, Sri Lanka, 2002.

PROFESSIONAL CERTIFICATIONS

Certificate in Teaching Higher Education (CTHE). Staff Development Centre, University of Colombo.

Certificate of Participation in Trained Professional in Cisco Certified Network Associates (CCNA), WINSYS, Colombo, Sri Lanka.

Certificate of Participation in Trained Professional in PHP MySQL, WINSYS, Colombo, Sri Lanka.

Certificate of Participation in Trained Professional on Microsoft Certified System Engineering (MCSE), Compufield, Mumbai, India.

MEMBERSHIP IN PROFESSIONAL BODIES:

Member, Institute of Electrical and Electronics Engineers (IEEE) [From 2020 – To Date]

Member, Computer Society of Sri Lanka (CSSL) [From 2015 – To Date].

Member, Internet Society (ISOC) [2013 – To Date] [Internet Society Member ID: 78141]

SKILLS & ABILITIES

Teaching Skills:

Plan and instruct each subject area using wide variety of teaching aids, implementation strategies to engage students in active learning, incorporate learning modality principles into classroom and individual instruction, implement technological approaches to subject material, research educational resources on the Internet, and assist with information retrieval.

Research and Communication Skills:

Quantitative and Qualitative research skills with analytical capacity. Possessing strong communication skills in all situations of work and life including negotiation and problem-solving skills with creative thinking.

Skills in Information Technology and Management Education

Designed and conducted various faculty and student workshops for training in Microsoft Office Application and trained many corporate personnel in the use of Office productivity Applications Tools and Network enabled communication with the incorporation of collaborations tools such as Google Class, Google Docs and Office 365.

TEACHING AREAS

IT / ICT: Business Information System, Information Technology, Information System Security, Computer System and Network Administration, Web Application Development, Information Technology Management, Business Communication, Research Methodology,

MANAGEMENT: Business Administration, Marketing Management, Human Resources Management

WORK EXPERIENCE AS AN ACADEMIC

Senior Lecturer, Gr. I: Department of Management and Information Technology (DMIT), Faculty of Management and Commerce, South Eastern University of Sri Lanka, [with effect from 07.02. 2016 up to now].

Senior Lecturer, Gr. II: Department of Management and Information Technology (DMIT), Faculty of Management and Commerce, South Eastern University of Sri Lanka, [with effect from 07.02. 2010 - 07.02. 2016].

Lecturer (Confirmed): Department of Management, Faculty of Management and Commerce, South Eastern University of Sri Lanka, [with effect from 07.02. 2005 - 07.02. 2010].

Lecturer (Prob.): Department of Management, Faculty of Management and Commerce, South Eastern University of Sri Lanka, [with effect from 07.02. 2005 - 07.02. 2010]

WORK EXPERIENCE: AS LEADERSHIP AND ADMINISTRATIVE EXPERIENCES

Head of the Department (HOD): Department of Management and Information Technology, Faculty of Management and Commerce, South Eastern University of Sri Lanka (SEUSL) [with effect from: 20.01.2015 to 20.01.2020].

Co-Ordinator: Information and Communication Technology Center (ICT), South Eastern University of Sri Lanka [From 2012 to 2018].

Co-Ordinator: University Competitive Test on Information Technology (UCTIT) conducted by the Ministry of Higher Education (MOHE), Sri Lanka and Higher Education for the Twenty First Century (HETC) [2012 – 2015].

Network Administrator: Network Operations Center, South Eastern University of Sri Lanka [01.01.2011 – 31.12.2015].

Mentor: South Eastern University of Sri Lanka (SEUSL) [01.05.2014 – 31.04.2015].

Deputy Coordinator: Information and Communication Technology (ICT): University Development Grant (UDG), Higher Education for the Twenty First Century (HETC), World Bank Funded Project, South Eastern University of Sri Lanka [2011 – 2014].

Academic Coordinator: Management and Information System Unit (MIS), Faculty of Management and Commerce, South Eastern University of Sri Lanka (SEUSL) [01.01.2009 – 03.02.2011].

Web Master: South Eastern University of Sri Lanka [2009 - 2010].

Students' Counselor: Faculty of Management and Commerce, South Eastern University of Sri Lanka [12.08.2008 – 31.07.2009].

WORK EXPERIENCE: As VISITING LECTURER / GUEST LECTURER

Universal College of Business and Technology (UCBT), Kalmunai, Sri Lanka [2017 up to now]

Institute of Global Knowledge (IGK), Nintavur, Sri Lanka, 2012 – 2013.

The College of Management and Technology (COMTEC), Sainthamaruthu, Sri Lanka, 2007 – 2012.

RESEARCH AND PUBLICATIONS RESEARCH INTERESTS / AREAS

Cloud Computing Adoption, Cloud Security, Information System Security, Technology Management, Information Technology Adoption, Online Banking, E- Commerce, E- Government, Human Resources Management.

RESEARCH ARTICLES PUBLISHED IN INTERNATIONAL JOURNALS

Irshad, M. B. M, and Md Gapar Md Johar. (2017). The Study on Awareness and Adoption of Cloud Computing by Academics in Sri Lankan Universities. International Journal of Advanced Research in Computer Science and Software Engineering 7(5).

Irshad, M. B. M, Md Gapar Md Johar, and H. M. M. Naleer. ,(2015). A Review on Cloud Computing Adoption: An Exploratory Analysis, International Journal of Advanced Research in Computer Science and Software Engineering 5(1), pp. 160-166.

Irshad, M. B. M and Md. Gapar Md. Johar. (2015). A Study of Undergraduate Use of Cloud Computing Applications; Special Reference to Google Docs, European Journal of Computer Science and Information Technology Vol.3, No.4, pp.22-32.

Ilmudeen Aboobucker and Irshad, M. B. M. (2015). An Exploratory Study into the Relationship Variables of Business Strategy and IT Strategy, Journal of Information and Knowledge Management, Vol.5, No.10.

RESEARCH ARTICLES PUBLISHED IN PEER REVIEWED JOURNALS

Mohamed Nizzad, A. R and Irshad, M. B. M. (2021). Data Warehouse Implementation: Cost Effective Approach for Small Businesses. Journal of Information Systems & Information Technology (JISIT), Vol. 6 No.2.62 - 71.

Subaideen,S. L.and Irshad,M.B.M.(2021).Analysis of Job Satisfaction Among the Teachers of Government Schools in Sammanthurai Educational Zone in Ampara District. Journal of Management Vol. 16, Issue. 1, ISSN: 1391-8230 53-60.

Roshan Rukshana, S.L. and Irshad, M. B. M. (2021). The Use of ICT and Academic Performance among Undergraduates of the Faculty of Islamic Studies and Arabic Language at South Eastern University of Sri Lanka: A Gender-Based View.Journal of Information Systems & Information Technology (JISIT), Vol. 6 No.2.55 - 61.

Irshad, M. B. M. (2021). An Analysis on the Adoption of Software as a Service (SaaS) by the students of the State Universities in the North and Eastern Part of Sri Lanka. Journal of Information Systems & Information Technology (JISIT). Vol. 6 No.1.77- 92.

Raisal,I. and Irshad,M.B.M.(2018).Nexus on Perceived Organizational SUPPORT and Organizational Commitment in the Garment Sector: A Quantitative Analysis. Journal of Management Vol. 13, Issue. 2, ISSN: 1391-8230 53-60.

Mustafa. A.M.M. and Irshad. M.B.M. (2018). The Study on Promoting the Living Standards of Differently abled Persons in Addalaichenai Divisional Secretariat

Division –Special Reference to Oluvil and Palamunai Area. Journal of Social Review, Volume 5 (1).

CONFERENCES / SYMPOSIUMS: ATTENDED / PRESENTED

Irshad, M.B.M., Haleem,A.,& Risal.I.(2021). An analysis of Software as a service (SAAS) by the students of the state universities in the North and Eastern part of Sri Lanka. 9th Annual International Research Conference-2020, Multidisciplinary Research in Business, Finance and Technologies: A Post-Crisis Scenario Strategies, Faculty of Management and Commerce, South Eastern University of Sri Lanka,71.

AMM. Mustafa and Irshad, M. B. M. (2009). The Study on Promoting the Living Standers of Differently Able Person in Addalaichenai Divisional Secretariat Division Special Reference to Oluvil and Palamunai Areas, International Symposium, Languages, Culture and Society of Tamil Speaking Muslims, Organized by Department of Languages, Faculty of Arts and Culture, South Eastern University of Sri Lanka (SEUSL), 24, 25,26, October 2009.

Irshad, M. B. M. (2011). Analysis on the Consumers' Adoption of Online Banking in Sri Lanka, 1st International Symposium - 2011 on Post-War Economic Development through Science, Technology, and Management, organized by the South Eastern University of Sri Lanka, April 19-21, 2011.

Irshad, M. B. M. and Rizard, M. (2011). The Role of Corporate Social Responsibility in Enhancing Brand Equity; the Post-War Scenario, 1st International Symposium - 2011 on Post-War Economic Development through Science, Technology, and Management, organized by the South Eastern University of Sri Lanka, April 19-21, 2011.

Irshad, M. B. M., Md Gapar Md Johar. (2014). Cloud Computing at the University Level: A Study of Undergraduate Use of Cloud Computing Applications; Special Reference to Google Docs, 2nd Annual Research Conference – 2013: The Emergence of Novelty in Business Management: organized by the Faculty of Management and Commerce and South Eastern University of Sri Lanka held on 17-01- 2014.

Irshad, M. B. M, Md Gapar Md Johar, and H. M. M. Naleer, A Review on Cloud Computing Adoption: An Exploratory Analysis, International Symposium, South Eastern University of Sri Lanka.

Irshad, M. B. M. (2015). The Study on Awareness and Adoption of Cloud Computing by Academics in Sri Lankan Universities, 4th Annual International Conference – 2015: Innovative Perspectives in Business, Finance, and Information Management, organized by the Faculty of Management and

Commerce, South Eastern University of Sri Lanka (SEUSL), 18 - 19 November 2015.

AS A REVIEWER OF RESEARCH ARTICLES FOR JOURNALS AND CONFERENCES

Reviewer: Many research articles have reviewed for International Conferences and Symposiums organized by the South Eastern University of Sri Lanka (SEUSL) and others.

Reviewer: Reviewer for the Peer reviewed journals [Journal of Management, Journal of Information Systems & Information Technology (JISIT), Journal of Management and Economics, Journal of Business economics, and Journal of Management and Tourism Research].

As Editor in Chief

Being the Editor in Chief for the Journal of Information Systems & Information Technology (JISIT), four Volumes of the Journals published.

WORKSHOPS CONDUCTED AS A RESOURCE PERSON

Conducted many workshops and training programs for different participants in the following areas such as ICT skills in Higher Education: ICT-Based Assessment Methods, Computer Hardware & Network (Preliminary Level), Internet and E-mail and Network Administration, MySQL Relational Database, Advanced Use of ICT for Academic Staff Members, Certificate Course in Information Communication Technology (ICT) and English Language for the Staff officers in the Eastern Province Sector, Basic Computer Training Program for staff members of the People's Banks of Ampara District, Strategic Thinking for Innovative Direction: Use of Technology in Teaching and Learning Method, Customer Relationship Management for Bankers, Understanding organization and how do they function (Roles and Functions of Managers, Understanding Management styles and getting with your superior, and Organizational Culture / Climate), Improving Customer Care Service Skills for the Managers and Staff of People's Bank,

WORKSHOP / TRAINING PROGRAM / COURSE PARTICIPATED

Participated in many workshops and training program such as Asia Pacific Advanced Network (APAN 47 - joint with APRICOT), Computer Security Incident Response Team (CSIRT) Training, SANOG-17: South Asian Network Operators Group Conference, Campus Network Basics and Trouble Shooting, Training Program on Microsoft IT Academy, Training of Trainers: Information and Communication Technology in Higher Education for Academic Staff, Research Projects for the IT/BPO Industry, Internet Applications in Local Languages:

Introduction to Replication Assistance Program organized by eSDI-Information and Communication Technology Agency (ICTA), Self-Learning Material Preparation, Enhancing Management Education Quality and AACSB Accreditation Standards / Issues, Mentoring Skills, Curriculum Development Issues, Procurement Management, Quality Assurance in Higher Education, Soft Skills Development for Administrative and Non-Academic Staff, Preparation of Proposals for Quality and Innovation Grants (QIGs), Managing University Communications: Creating Brand Identity and Delivering the Position, Improving Academic Ethics and Developing Effectiveness of Academic and Administrative Staff, Outcome-Based Curriculum Revision in Higher Education, Innovative and Interactive Teaching Methods, Quality Related Issues in Higher Education in Sri Lanka, Integrated Rural Accessibility Planning (IRAP): Community Access Program, Distance Learning organized by the Distance E-Learning Center (DeLC), DynEd Professional Training Course on Computer Based English Language Instruction to become a DynEd Trained Teacher.

OTHER POSITIONS HELD AT SOUTH EASTERN UNIVERSITY OF SRI LANKA

AS CHAIR: International Research Conference and Symposiums organized by the South Eastern University of Sri Lanka.

AS CHAIR: Technical Evaluation Committee (Information Technology): Computer Server, Multimedia Projectors, Personnel Computers, Note Books, Printer, Photo Copier, Electronic Screen, Duplo Machine, Scanner, Server, UPS, Digital Camera, Computer Table, Computer Chair, Computers & Tablet PC, Supply, Video Conferencing System, Software, Electronic Screen, Supply of Generator, Networking IT Lab etc.

AS MEMBER / PANEL MEMBER

AS MEMBER: Quality Assurance and Accreditation Cell of the Faculty of Management and Commerce, South Eastern University of Sri Lanka (SEUSL), [13.06.2012 – 12.05.2013].

AS MEMBER: Sports Advisory Board (SAB), South Eastern University of Sri Lanka [2016]

AS MEMBER: Steering Committee, 4th Annual International Research Conference (AIRC) – 2015: Innovative Perspectives in Business, Finance, and Information Management, organized by the Faculty of Management and Commerce, South Eastern University of Sri Lanka (SEUSL), 18 -19 November 2015.

AS MEMBER: Research and Innovation Cell of the Faculty of Management and Commerce, South Eastern University of Sri Lanka (SEUSL) from 03.02.2015.

AS MEMBER: University Curriculum Development Committee, South Eastern University of Sri Lanka (SEUSL), [Period: 2015 – To Date].

AS MEMBER: Curriculum Development Committee, Faculty of Management and Commerce, [Period: 2011 – To Date].

AS MEMBER: Standing Committee on Information Technology Development, University Grants Commission (UGC), [2012-2014].

AS MEMBER: Faculty Research and Publication Committee (RPC), Faculty of Management and Commerce, South Eastern University of Sri Lanka (SEUSL), [2011-To Date].

AS MEMBER: Board of Directors, Lanka Education and Research Network (LEARN), [2013 – 2020].

AS MEMBER: Editorial Advisory Board, Journal of Management, Faculty of Management and Commerce, South Eastern University of Sri Lanka (SEUSL), 2012.

MEMBERSHIP IN BOARDS / AUTHORITIES / FORUM / UNION / CLUB

Director: Board of Directors, **Lanka Education and Research Network (LEARN)**, Sri Lanka, from 2013 – 2020.

Member: Human Resource Development Organization Kalmunai (HRDOK), Kalmunai, From 2015 – To Date.

Member: Muslim Peace Assembly (MPA), Peace Secretariat for Muslims, Ampara Sector, From 2006 – 2011.

FELLOWSHIP, AWARDS, DISTINCTION

Fellowship Delegate, Asia-Pacific Advanced Network (APAN), APAN 37th Conference, Hotel Savoy Homann Bidakara Hotel, Bandung, Indonesia, 20.24 February 2014.

BBA (Hons) First Class, 2002.

COUNTRIES UNIVERSITIES / INSTITUTES / COLLEGES VISITED

Management and Science University (MSU), Malaysia, University of Madras, India, Shenyang Aerospace University, Shenyang, China, University of Malaya (UM), Malaysia, Universiti Teknologi MARA (UiTM), Malaysia, Kolej Universiti Islam Melaka (KUIM), Malaysia, International Kolej of Yayasan Melaka (ICYM), Malaysia, The University of Auckland, South Korea, and Singapore.

CONTRIBUTION TO NATIONAL AND INTERNATIONAL DEVELOPMENT

Being a Proposal Evaluator, 3rd and 4th Call Proposal, Asia Connect Project for Asia Pacific Countries, TEINCC based in South Korea

Being a Member of Panel of Reviewers of Academic Programs in Sri Lankan Universities, Quality Assurance Council of Sri Lanka and the Ministry of Higher Education of Sri Lanka.

Being an Active Member of the Muslim Peace Assembly (MPA), Peace Secretariat for Muslims for Ampara Sector in Sri Lanka.

Being a Research Assistant for Atomic Energy Authority of Sri Lanka, the Ministry of Technology of Sri Lanka.

Being a Project Manager: the US Fulbright Commission in Sri Lanka [2004 - 2006].

NONRELATED REFEREES:

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