

Growth of Eco-Tourism: A Research Based on Trincomalee Town and Gravets Area

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Trincomalee Town & Gravets DS division which comes under Eastern Province attracts substantial number of tourists every year. There are a number of tourists attractions scattered over Trincomalee Town & Gravets DS division most of which is linked to natural resources. Those natural resources are under threat due to the development activities of tourism authorities. This research focuses on identifying those growths of eco - tourism. It is significant to note that no one has ever attempted fully in this field of study so far. The research consists of the main objectives of finding to conserve the bio diversity of the study area and to ensure the sustainability, to provide economic benefit to the local public & to protect the nature with institutional and to increase the value of the tourism of the study area through proper management strategy. Primary and Secondary data collection have been used in this research. Primary data were collected by observation, interview, discussion, distribution of questionnaires to tourist and civilians. Secondary data were collected by books, magazines, newspapers, statistics, government departmental reports, research papers related to this research, newsletters, internet etc. Many information were analyzed by excel and SPSS. All attempts have been made to achieve the desired objective. The following results have been obtained through this research. Eco - tourism from its inception to date has been growing rapidly. We could say that while eco - tourism contributes tremendously to the development of the country, it also protects the environment. We would be able to reduce the environmental impacts caused in tourism by better management strategies through the assistance from government as well as non-government organizations.

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