



MBA / PGDM

MASTER OF BUSINESS ADMINISTRATION (MBA)
POSTGRADUATE DIPLOMA IN MANAGEMENT (PGDM)



MBA - 2 Years

PGDM - 1 Year

Faculty of Management & Commerce
South Eastern University of Sri Lanka (SEUSL)

WE BUILD YOUR
DREAMS

Entry Requirements for MBA/PGDM

- Bachelor's degree from a recognized university or
- SLQF Level 06 or
- NVQ Level 07 or
- Equivalent professional qualification accepted by the University Senate or
- Five years of experience as Senior Manager or Entrepreneur who have an exceptional and outstanding track record as accepted by the University Senate can apply for **PGDM**

Applications
are called for
11th batch
2021/2022

APPLY NOW



**Call
Now**

+94 67 2255392
+94 77 1224162 (Coordinator)

- Those who registered for PGDM, after successful completion of the Postgraduate Diploma in Management shall continue for MBA degree programme.
- Those who registered for MBA shall have the option to exit with the PGDM after successful completion of one year programme.
- Those who have completed a similar course at a recognized higher educational institution at a Postgraduate level can apply for exemption.
- Course fee can be paid in instalment.

- * Timely updated curriculum
- * Foreign Residential Workshops
- * Expert panel of Seminars
- * Online course delivery (when necessary)
- * Advance teaching modes
- * Industrial visits
- * On-time degree completion

Medium : English
Lectures : Weekends / Week days
Commencement : January 2022

Course Fee in LKR: (Payable in installments)

SEUSL -Oluvil		APC-Mount-Lavinia, Colombo	
MBA	PGDM	MBA	PGDM
350,000	210,000	450,000	300,000

Duly filled application form along with the bank slip of Rs. 2000.00 (paid to Account No 228-1001-2003-2544 at any Branch of the Peoples' Bank, in favour of South Eastern University of Sri Lanka) should be handed over or mailed to the address below on or before **25.01.2022**.

Registrar
South Eastern University of Sri Lanka

Application forms can be downloaded from the website www.seu.ac.lk/pgufmc or collected from the Postgraduate Unit.

All qualified applicants will have to face an admission test and an interview

web : www.seu.ac.lk/pgufmc

e-Mail : combafmc@seu.ac.lk



Postgraduate Unit,
Faculty of Management and Commerce,
South Eastern University of Sri Lanka,
University Park, Oluvil, Sri Lanka.

POSTGRADUATE STUDIES

The Faculty of Management and Commerce is committed to pursue excellence in teaching and research in the field of Business Management. With the approval of the University Grants Commission (UGC) given to the Faculty of Management and Commerce, Master of Business Administration (MBA) and Postgraduate Diploma in Management (PGDM) programmes were started in 2010. Now the faculty is about to intake its 11th batch of students in order to meet the higher educational needs of people in the country and to ensure an educationally qualified, skillful manpower available for the industries, for a better working environment and a societal growth. MBA program is developed specially for professionals and executives seeking to further enhance their knowledge, skills and competencies for their career advancement.

Furthermore, postgraduate unit organizes seminars and guest lecture programmes by utilizing the services of industry practitioners and visiting lecturers from other universities in order to impart practical knowledge and to share their experiences in management. *Moreover, our MBA students are given an opportunity to participate residential workshop to improve soft skills and to receive industrial exposure in foreign countries.* Consequently, students are making a leadership contribution in their organization and beyond by opening new doors in their mind. We commit ourselves supporting our students in order to ensure their victory. South Eastern University of Sri Lanka MBA is worthwhile and adding value to both career and organization.

PROGRAMME DESCRIPTION

The Master of Business Administration (MBA) offered by Faculty of Management and Commerce, South Eastern University of Sri Lanka provides opportunities for students to develop their capability to deal with uncertainty, change and turbulence in business environments, to develop skills in strategy, leadership, entrepreneurship and innovation, to instill ethical and social responsibility in themselves and the employees. In brief this course is designed for professionals to take up management responsibilities in an innovative way.

The core courses in the MBA programme cover various areas of business such as Management, Accounting, Finance, Marketing, Human Resources and Information Management in a manner most relevant to Management Analysis and Strategy. Therefore, students are allowed to specialized in their preferred field.



ABOUT THE UNIVERSITY

The South Eastern University of Sri Lanka (SEUSL) was established in 1995 and it is the 10th National University of Sri Lanka located at Oluvil. At present, there are six faculties, Faculty of Management and Commerce, Faculty of Arts and Culture, Faculty of Islamic studies and Arabic languages, Faculty of Applied Sciences, Faculty of Engineering, and Faculty of Technology with a total student's population of 16,000 including internal and external.

FACULTY OF MANAGEMENT AND COMMERCE

The Faculty of Management and Commerce is considered pioneer in implementing the latest University Educational Reforms in the country. The Faculty of Management and Commerce has dynamic, excellent and well qualified panel of lecturers who are specialized in specified field of study to coach postgraduate students. Graduates of the Faculty of Management and Commerce are highly able to face challenges of business environment locally as well as internationally. The faculty runs its academic activities at both Oluvil and in Colombo Mount Lavinia Academic Programme Centre.



SOUTH EASTERN UNIVERSITY OF SRI LANKA

MBA / PGDM

Master of Business Administration and
Postgraduate Diploma in Management

WEEKDAYS | WEEKENDS - 2021 / 2022

South Eastern University of Sri Lanka
Faculty of Management and Commerce
Postgraduate Unit

“OBJECTIVES / GRADUATE PROFILE OF MBA”

The postgraduate student who completes the Master of Business Administration (MBA) will be able to:

- Acquire knowledge and skills consisting of distinguished managerial perspectives and disciplines enabling them to understand complexity of managing organizations in dynamic and turbulent environment.
- Grasp how the acquired knowledge from the theoretical view is being put into practice.
- Possess critical analytical skills in line with the contemporary management problems by applying the managerial concepts and approaches.
- Analyze data and generate information relevant to the managerial problems faced by the organizations in a changing business environment.
- Find employment opportunities in the top level of managerial hierarchy in local and international business entities.

ENTRY REQUIREMENTS

Applicants for PGDM and MBA degree program should possess any one of the following qualifications:

Entry Requirements for MBA

- A Bachelor's degree in Commerce / Management/ Business Administration / Information Technology / Social Sciences / Engineering / Natural Sciences/ Medicine from a recognized University or Institution. **OR**
- A qualification of SLQF Level 6 or above in Commerce / Management / Business Administration / Information Technology / Social Sciences / Engineering / Natural Sciences / Medicine from a recognized University or Institution. **OR**
- Any other qualifications from a recognized professional institution accepted by the University Senate. **OR**
- Completion of NVQ Level 7.

Entry Requirements for PGDM

- A Bachelor's degree in Commerce / Management / Business Administration / Information Technology / Social Sciences / Engineering / Natural Sciences / Medicine from a recognized University or Institution. **OR**
- Any other qualifications from a recognized professional institution accepted by the University Senate. **OR**
- Completion of NVQ Level 7. **OR**
- Five years of experience as Senior manager or entrepreneur who have an exceptional and outstanding track record as accepted by the University Senate. Under this category, the applicants should have a diploma level qualification with a duration of one year in the related field.

AND A good knowledge of English Language.

POSTGRADUATE STUDIES

The eligible applicants for PGDM / MBA programme will be selected through an admission test and an interview. Candidates who reach the performance level specified by the Faculty of Management and Commerce at the admission test will be summoned for the selection interview. Based on the performance, the candidates shall be selected for the program.

Lecture Schedule

Lectures and seminars shall be conducted in two groups.

Group 1 : Weekdays : 16:30 – 21.30 *

Group 2 : Weekends : 08:30 – 21.30

* Group 1 shall be conducted only if there are required number of registered students.

Venue

The PGDM / MBA degree programme shall be conducted at both places, At the South Eastern University of Sri Lanka, University Park, Oluvil **and**

At the Academic Programme Centre (APC), South Eastern University of Sri Lanka, No: 116, Templers Road, Mount-Lavenia, Colombo.

Medium of Instruction

The medium of instruction shall be English and conducted in blended mode of both face-to-face classroom sessions and online.



PROGRAM OPTION

Postgraduate Diploma in Management

PGDM program shall be one-year (12 Months) program. It shall extend over Three Semesters of the program. Total credits for PGDM will be 27 including integrative seminars in management for community development. PGDM also meets the requirement of SLQF level 8. This is the first early exit point for MBA students.

Master of Business Administration (MBA)

The MBA Programme shall be two years Programme (24 Months). It shall extend over Six Semesters of the programme. Total Credits for MBA with research component will be 60. The program consists of residential workshop in a foreign country. The students should submit a Dissertation in their field of specialization which carries 15 credits and it meets the requirement of SLQF level 10. Therefore, this programmes also offers courses in research methodology and statistical analysis for research to facilitate their dissertation work.

Programme Fees in LKR:

	PGDM	MBA
Application Processing Fee	2,000	2,000
Registration Fee	2,000	3,000
Library Fee	2,000	4,000
Library Deposit	3,000	3,000
COURSE FEE: *		
SEUSL-Oluvil	210,000	350,000
APC-Mount-Lavinia, Colombo	300,000	450,000

* Payable in Installments.

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Commencement : January 2022

More Details:

Application forms can be downloaded from the website www.seu.ac.lk/pgufmc or collected from the Postgraduate Unit.

Prof. (Dr) A.L. Abdul Rauf

Coordinator / PGU

Postgraduate Unit, Faculty of Management and Commerce, South Eastern University of Sri Lanka, University Park, Oluvil, Sri Lanka.

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