

Conference Theme

The Emergence of Novelty in Business Management

Tracks

- Business and Entrepreneurial Development
- Economics
- Finance & Accounting
- Human Resource Development
- Marketing Management
- Technology Management

Venue

Faculty of Management and Commerce (FMC)
South Eastern University of Sri Lanka
Olivil
Sri Lanka.

Call for Research Papers

Full papers should also be submitted electronically in Microsoft Word format as an e-mail attachment to fmc_arc2013@seu.ac.lk, before 10th October 2013.

Guidelines for preparing full papers can be found at the university website:

www.seu.ac.lk/download.html

All accepted papers will be published in a conference proceeding after peer review.

Instruction to full paper submission:

- Manuscripts should be prepared according to the guidelines.
- Author has to clearly indicate the Research tracks
- All manuscripts must be in English and Presentation can be conducted in English/Tamil/Sinhala
- A registered author can submit maximum of two research papers.

Steering Committee

- Mrs. Sareena UMA Gafoor
- Dr. S. Gunapalan
- Mrs. AM. Inun Jariya
- Mrs. F. Hansiya A. Rauf
- Mr. S. Sabraz Nawaz
- Dr. A Jahfer

Organizing Committee

Chair:

Mrs. Sareena UMA Gafoor

Co-ordinator:

Ms. S. Athambawa

Secretary:

Mr. ALMA. Shameem

Track Co-ordinators

- Mrs. SalfiyaUA. Jaleel
- Mr. ALMA. Shameem
- Mr. MAM.Hussain Ali
- Mr. A.Haleem
- Mr. MH. Thowfeek
- Mr. AMM.Mustafa

Registration Fee

- ◀ Local presenters LKR 4,000.00
- ◀ Students as presenters
from all local universities... LKR 2,500.00
- ◀ Students as participants
from all local universities... LKR 1,000.00
- ◀ Participants LKR 2,500.00
- Delegates:
 - ◀ SAARC Countries \$ 120.00
 - ◀ Other Countries \$ 180.00
 - ◀ Research Student (Foreign)..... \$ 100.00

◀ The registration fee will cover Conference Kit, Lunch and Tea/Coffee during the conference period.

◀ Details of accommodation and the tentative programme will be available by 10th Dec 2013.

Correspondence

Ms. S. Athambawa
Coordinator
Mobile : 0094 773810737
Fax : 0094 672255069

Mr. ALMA. Shameem
Secretary
Mobile : 0094 777104948
Fax : 0094 672255069

E-Mail:
fmc.arc2013@gmail.com
fmc_arc2013@seu.ac.lk



**South Eastern University
of Sri Lanka**

Call for Papers

**SECOND
ANNUAL RESEARCH
CONFERENCE
2013**

**FACULTY
OF
MANAGEMENT & COMMERCE**

December 21st, 2013

Important Dates

Full paper submission..... 10-10-2013
Notification of full
paper acceptance..... 25-10-2013
Resubmission of Full paper
(Camera ready copy)..... 15-11-2013
Registration..... 15-11-2013
Conference 21-12-2013

www.seu.ac.lk/download.html

**Faculty of Management & Commerce
South Eastern University of Sri Lanka
University Park
Olivil, Sri Lanka**





South Eastern University of Sri Lanka

Call for Papers

SECOND ANNUAL RESEARCH CONFERENCE FACULTY OF MANAGEMENT & COMMERCE 2013

Conference Theme

The Emergence of Novelty in Business Management

Tracks



Important Dates

Full paper submission.....	10-10-2013
Notification of full paper acceptance..	25-10-2013
Resubmission of Full paper (Camera ready copy).....	15-11-2013
Registration.....	15-11-2013
Conference	21-12-2013



Registration Fee

Local presenters	LKR 4,000.00
Students as presenters from all local universities....	LKR 2,500.00
Students as participants from all local universities....	LKR 1,000.00
Participants	LKR 2,500.00
Delegates:	
SAARC Countries	\$ 120.00
Other Countries	\$ 180.00
Research Student (Foreign)	\$ 100.00

Correspondence

Ms. S. Athambawa
Coordinator
Mobile : 0094 773810737
Fax : 0094 672255069

Mr. ALMA. Shameem
Secretary
Mobile : 0094 777104948
Fax : 0094 672255069

E-Mail:

fmc_arc2013@seu.ac.lk
fmc.arc2013@gmail.com