

CURRICULUM VITAE OF

SEENI MOHAMED AYOOB



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PERSONAL PROFILE:

NAME IN FULL : Seeni Mohamed Ayoob
PERMENENT ADDRESS : No-74/2, Satham Street, Oluvil-01, Sri Lanka # 32360
OFFICIAL ADDRESS : Department of Sociology, SEUSL, SriLanka, Oluvil
DATE OF BIRTH : 1975.07.12
SEX : Male
CIVIL STATUS : Married
NIC NO : 751940157V
DISTRICT : Amparai
NATIONALITY : Sri Lankan

EDUCATIONAL QUALIFICATION:

- PhD at Annamalai University, India
- M Phil at University of Peradeniya
- Bachelor of Arts (BA), Specialized in Sociology at South Eastern University of Sri Lanka, and obtained First class Honors (Gold medal winner for the best student (98/99 Batch) in Sociology)
- Post Graduate Diploma in Conflict Resolution & Peace Preparedness conducted by Dept. of Peace Studies, University of Bradford.

PROFESSIONAL QUALIFICATION:

- Diploma in Journalism Conducted by CES of South Eastern University of Sri Lanka

- Diploma in English Conducted by CES of South Eastern University of Sri Lanka

TEACHING, EVALUATION AND SUPERVISION:

- Basic Concept in Sociology- Undergraduate on 2006
- Main Currents in Sociological Theories- Undergraduate on 2006
- Global Sociology- Undergraduate on 2006
- Social Institution & Social Issues- Undergraduate on 2006
- Introduction of Sociology and Social Anthropology- Undergraduate on 2012
- Foundations of Sociological Theory- Undergraduate on 2012
- Sociology of Gender- Undergraduate on 2012
- Contemporary Social Issues- Undergraduate on 2012
- Sociology of Religion- Undergraduate on 2012
- Classical Sociological Theories- Undergraduate on 2017
- Social Research Methods- Undergraduate on 2017
- Sri Lanka Society- Undergraduate on 2017
- Medical Sociology- Undergraduate on 2017
- Classical Sociological Theories- Undergraduate on 2018
- Social Research Methods- Undergraduate on 2018

ACTIVITIES:

- Examination, Supervision and Invigilation , Paper Setting, Moderation and first marking Examiner for Dissertation

WORKING EXPERIENCES:

(CONTRIBUTION TO UNIVERSITY)

- Is a Head at Dept. of Sociology at South Eastern University of Sri Lanka
- Is a Senior Lecturer Grade 1, in Sociology at Dept. of Sociology at South Eastern University of Sri Lanka
- Is a Senior Lecturer Grade 11, in Sociology at Dept. of Sociology at South Eastern University of Sri Lanka
- Is a Lecturer (Prob) in Sociology at Dept. of Social Sciences at South Eastern University of Sri Lanka

- Is the Personal In Charge for Establishing Research and Survey Centre of IRQUE Project at South Eastern University of Sri Lanka
- Served as a volunteer for the Centre for Disaster Management, South Eastern University of Sri Lanka
- Is a Deputy Procter at South Eastern University of Sri Lanka.
- Is a Subject Coordinator for Sociology, at South Eastern University of Sri Lanka
- Is the Joint Editor, Thuyari Magazine, Tamil Society, on 2002, at South Eastern University of Sri Lanka
- Field Assistant, CNO's Baseline Survey, on 2006, at South Eastern University of Sri Lanka
- Subject Coordinator on 2007,2010,2011,2013 at South Eastern University of Sri Lanka
- Is a Preparing the syllabus For FAC, on 2009, at South Eastern University of Sri Lanka
- Member of the sub-Committee, National Conference On Regional Development, on 2011, at FAC, South Eastern University of Sri Lanka
- Consultancies in designing the syllabus, on 2013, at FIA, South Eastern University of Sri Lanka
- Is a Mentor, (2014), at South Eastern University of Sri Lanka
- Is the Student Counsellor, on 2017, at South Eastern University of Sri Lanka
- Reviewer, 4th International Symposium, on 2017, at South Eastern University of Sri Lanka
- Appointed as Visiting Lecturer- 2015/2016, on 2017, at South Eastern University of Sri Lanka
- Appointed as Visiting Lecturer- 2015/2016, on 2018, at South Eastern University of Sri Lanka
- Coordinator for 6th International Symposium SEUARS, on 2017, at South Eastern University of Sri Lanka

RESEARCH ACTIVITIES:

Journal articles:

- Ayoob, S.M. and Ansiya Begum, S. (2015). Health problems and health seeking behavior among elderly people in Sri Lanka. *International Journal for Research and Development*, 03(02), 66-69.
- Ayoob, S.M. and Ansiya Begum, S. (2015). Physical and mental health of disaster affected elderly people in Sri Lanka. *International Journal for Research and Development*, 03(03), 46-48.
- Ayoob, S.M. (2016). Water conflict and its consequences among the communities: with reference to Addalaichenai divisional secretariat area in Ampara district, Sri Lanka. *International Journal of Multidisciplinary Research Review*, 01(03), 312-314.
- Ayoob, S.M. and Ansiya Begum, S. (2014). Financial coping strategies of elderly people to survive in the post disaster situation. *Humanities Journal*, 49, 185-192.
- Ayoob, S.M. (2008). Obstacles to overcome poverty among fishing community-Application of Gunder Frank dependency in Ampara District. *Journal of Social Review*, 01, 66-73
- Ayoob, S.M. (2012). Survival of the Fittest: Human –Elephant Conflict and Its Impact on Sustainable Development. *Kalam Journal*, Volume V, pp121-129
- Ayoob, S.M. and Ansiya Begum, S.(2014). Multiculturalism: A powerful Weapon to develop a nation. *International Journal of Business Intelligence and Innovations*, 2 (1), pp.227-233.
- Ayoob, S.M. (2019). Elope: A social view. *Journal of Modern Thamizh Research*, 7(1), 720-726.

- Ayoob, S.M. (2019). Social Thought: Systematic attempt to theorize the life. *Journal of Modern Thamizh Research*, 7(1), 647-651.
- Ayoob, S.M. (2019). Socialization into gender roles. *Journal of Social Review*. 5(1), 125-131.

Chapters of Books

- Ayoob, S.M.(2017). Juvenile Delinquency. In M.I.M.Kaleel & A.L.M. Aslam (Eds.), *Social issues in changing world* (pp.232-245.Sainthamaruthu: Attal Publication.
- The Social Mobility: From stagnation toward dynamics. In A. Rameez (Ed.), *Current Social Crisis in Sri Lanka: Multi- dimensional perspective*. Colombo: Kumaran Book House.

Conferences:

- Ayoob, S.M.(2008). Study on Socio Economic Impact of Oluvil Port Development Project – Sri Lanka. International Symposium.
- Ayoob, S.M.(2009). Human Elephant Conflict and Its adverse Impact on the Livelihood Activities of Farmer (Special reference to Addalachenai Divisional Secretariat area, Sri Lanka. International Conference.
- Ayoob, S.M.(2009). Mechanization of Agricultural Industry and its Consequent impact on the Rural Agricultural Community. International Conference.
- Ayoob, S.M.(2009). Elder Abuse in the post – Tsunami disaster (A Case study of Maruthamunai and Periyaneelavanai Villages in Eastern Sri Lanka). International Symposium.
- Ayoob, S.M.(2011). Economic Activities of Woman in post-War Scenario: A special study in Ashraff Nagar. International Symposium.
- Ayoob, S.M.(2011). Divorce and Its impact on Family Life: Incidents of Divorce in Kalmunai Municipality Area under the Quazy Court Jurisdiction in that area. International Symposium.

- Ayoob, S.M.(2012). Minority activities of Senior Citizens in the post disaster situation: A case study of Disaster effected areas in Eastern Sri Lanka. International Conference.
- Ayoob, S.M.(2013). Technical Advancement and Its Impact on the Traditional way of life in the Rural Farming Society: South Eastern Region of Sri Lanka. International Symposium..
- Ayoob, S.M.(2013). The Sustainable Conflict Resolution through Social Capital With special Reference to Addalachenai Divisional Secretariat Area In Ampara district, Sri Lanka. National Conference.
- Ayoob, S.M.(2016). Physical Health Problems and System of Medicine among elderly People with Special Reference to Addalachenai Divisional Secretariat In Ampara District, Sri Lanka. International Conference.
- Ayoob, S.M.(2017). Cultural Differences and Developing Co-existences among Ethic Group through Social Capital: With Special Reference to Ampara District of Sri Lanka. International Conference.
- Ayoob, S.M.(2017). Self- Medication among elders: With special reference to Addalachenai Divisional Secretariat. International Symposium.
- Ayoob, S.M.(2011). ryitj; njhopyhsu;fSk; mtu;fsJ nghUshjhu Nkk;ghLk;; mk;ghiw khtl;l;jpYs;s njupTnra;ag;gl;l jkpo;f;fpuhkq;fis ikag;gLj;jpa Ma;T. National Conference.
- Ayoob, S.M.(2013). ,uhZt tPuu;fSf;Fk;> nghJkf;fSf;Fk; ,ilapyhd Kuz;ghL: xYtpy; fhrhd;Nfzp fhzpia ikag;gLj;jpa Ma;T. International Symposium.

- Ayoob, S.M.(2013). ,dq;fSf;fpilapyhd ey;Ywit Nkk;gLj;Jtjpy; rka ntaw;ghLfspd; gq;F: mk;ghiw khtl;lj;jpy; Nju;e;njLf;fg;gl;l rka epfo;Tfis ikag;gLj;jpa xU r%ftpay; Ma;T. First Undergraduate Colloquim.
- Ayoob, S.M.(2013). rpWtu; newpgpwo;T: fhuzq;fSk;> tpisTfSk;fy;Kid K];ypk; gpuNjr nrayhsu; gpuptpid ikag;gLj;jpa xU r%ftpay; MA;T. First Undergraduate Colloquium.
- Ayoob, S.M.(2013). twpa kf;fspd; tho;thjhuj;jpy;]fhj;jpd; gq;fspg;G: fy;Kid K];ypk; gpuNjr gpupit ikag;gLj;jpa xU r%ftpay; Ma;T. First Undergraduate Colloquium.

Research Works:

- Worked with Dr. Vijitha Nanayakara Head, Dept. of Sociology at University of Peradeniya, as a **Research Assistant** on the project of Rehabilitation, Rebuilding and Development of Tsunami affected area.
- Worked with Prof. M.W. Amerasiri De Silva, Senior Lecturer in Sociology, Dept. of Sociology at University of Peradeniya, as a **Research Assistant** on Tsunami related activities.
- Worked with Dr. Ishaq, Head, and Dept. of Accountancy & Finance at South Eastern University of Sri Lanka as a **Field Assistant** for CNOs Base line Survey on Tsunami Disaster.
- Worked as a **Research Assistant** in a Research Programme Done by University of Colombo under the Auspicious of UNDP with the view to knowing the issues emerged in the Post tsunami Relief, Rehabilitation and, Reconstruction activities.

PUBLICATION (BOOKS):

- The beggars- a sociological perspective, ISBN 955-99683-1-9
- A Sociological Explanation For the Major Religion in the world, ISBN-955-99683-3-5
- The contemporary Social Issues , ISBN-955-99683-4-3
- Sociology: Basic Concepts, ISBN-978-955-627-044-0
- Enekkul peitha Malaiyin Nirankal (Poems), ISBN-978-955-4612-00-6

PARTICIPATED AS A PERSON IN SEMINARS /WORKSHOPS /NATIONAL DEVELOPMENT PROGRAMME:

- Teacher Training Programme on International Humanitarian Law Organised by The International Committee of the Red Cross (ICRC), Colombo,15 to 17 November 2007
- Workshop on Distance Learning Development, Implementation and Capacity Building Organised by Staffordshire University,Colombo,28 March 2008
- Seminar on Democracy and Good Governance in Sri Lanka, conducted by CPA, Kandy, 6to 8 October 2005
- Workshop on Education Reform Proposal in Sri Lanka Organised by SPARC and FES ,Colombo,26 October 2005
- Seminar on Portuguese Encounter with Sri Lanka, conducted by RAS and Unit of History, SEUSL. Oluvil, 12 September 2005
- Workshop on Ethnic Conflict and Muslims of the North and East Organised by the Peace Secretariat for Muslims,Colombo,19 March 2006
- Seminar And Workshop on International Qods Day, Organised by Islamic Studies Unit of SEUSL and Islamic Research Centre of Sri Lanka, Oluvil, 14 March 2004
- Seminar And Workshop on International Qods Day, Organised by Islamic Studies Unit of SEUSL and Islamic Research Centre of Sri Lanka, Oluvil, 21 November 2003

- Workshop on Curriculum Development Organised by Colombo University and SEUSL, Colombo, 28 to 29 May 2006
- Workshop on Curriculum Development Organised by Colombo University and SEUSL, Peradeniya, 15 to 17 June 2006
- The Teacher Training Programme on International Humanitarian Law On 2007 at ICRC, Sri Lanka
- Course Completion on distance Learning Development, Implementation and Capacity Building on 2008 at Staffordshire University
- Workshop and Training Programme on Computer Application in Social Research on 2008 at SEUSL
- Training Workshop on Research Methodology on 2008 at NCAS Premises
- Workshop for developing Scientific Communication Skills of Young Researchers on 2010 at University of Colombo
- Effective Time Management on 2013 at SEUSL
- UGC Reforms and Guidelines on Curriculum development for External Degree Programs on 2013 at SEUSL
- Training Programme on Social Issues under the IRQUE Project at Jamia Millia Islamia, New Delhi, India, 02 to 16 October 2007
- Research Methodology and Statistical Analysis using SPSS on 2013 at Annamalai University, India
- A Short Course on Quantitative Data analysis on 2014 at University of Kerala
- Prof.K.S. Conachalam Memorial Research Methodology Workshop on 2015 at Annamalai University
- One day national Workshop on Style Manuals in Research on 2015 at Annamalai University

MANAGABLE SKILLS:

LANGUAGE: Proficiency and Efficiency in English, Tamil and Arabic and Communication ability in Sinhala Language.

COMPUTER LITERACY: On hand theoretical background and practical experience in MS Office XP

OTHER QUALIFICATIONS:

- Participated in a Short Course on Actuarial statistics: Mathematical and Computational Applications at PGIS, University of Peradeniya
- Participated in a Short Course on Computer and Computational Mathematics at PGIS, University of Peradeniya

NON –RELATED REFEREES:

1. Dr. S.M.M. Mazahir, : Senior Lecturer in Islamic Studies, Dean/ Faculty of Islamic Studies and Arabic language, South Eastern University of Sri Lanka, 0772849467
2. Dr. I.L.M. Mahir, Senior Lecturer in Philosophy, Dept. of Social Sciences, South Eastern University of Sri Lanka, 0776161766

I do hereby certify that the above particulars furnished by me are true and correct to the best of my knowledge.

Date

Signature.