

## **M.S. Ahamed Riyad Rooly**

BBAHons (Accounting-SEU), MBA (Finance-SJP), MBA (Finance-CMB), ACMA, ACPM, CTHE (SEU)

Senior Lecturer (Gr.II) in Accountancy and Finance

South Eastern University of Sri Lanka

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Sex: Male  
NIC No: 813012790 V

Civil Status: Married  
Nationality: Sri Lankan

### **EDUCATIONAL QUALIFICATIONS:**

- **Master of Business Administration (MBA) in Finance**  
*University of Colombo, Sri Lanka*  
Medium: **English**  
Intake: **2015**  
**Graduated:** In November 2018  
**Specialization:** Finance  
**Thesis Topic:** Board Structure, Agency Costs and Shareholder Wealth: An Empirical Study on Corporate Governance Practices of Companies Listed in Sri Lanka.  
**Advisor:** Dr. S. Buvanendra (University of Colombo)
- **Master of Business Administration (MBA) in Finance**  
*University of Sri Jaywardenepura, Sri Lanka*  
Medium: **English**  
Intake: **2010**  
**Graduated:** In January 2013  
**Specialization:** Finance  
**Thesis Topic:** Management and Firm Characteristics: An Empirical Study on Capital Structure Practices of Listed Companies in Sri Lanka.  
**Advisor:** Prof. W.K. Weerakoon Banda (University of Sri Jaywardenepura)
- **Bachelor of Business Administration (BBA)**  
*South Eastern University of Sri Lanka*  
Academic Year (2000/01 & 2001/02)  
Course of study: **Management**  
Specialization: **Accounting**  
Medium: **English**  
**Graduated:** In April 2006, **With First Class Honours in Accounting**  
**Award:** Memorial Medal for the "Best Student in Management" (2000/2001 & 2001/2002)  
**Dissertation Topic:** The Composition of Capital Structure and its Influence on Market Value of the Firm  
**Advisor:** Dr. H.M. Ali Sabry (University of Colombo)
- **Certified Management Accountant of Sri Lanka – CMA**  
Course of Study: **Management Accounting**  
*Institute of Certified Management Accountants of Sri Lanka*  
Medium: **English**  
Year of Admission: **2006**  
**Graduated:** In September 2007
- **Induction Programme for Academic Staff of Sri Lankan Universities**, conducted by Staff Development Centre, South Eastern University of Sri Lanka, held on 19<sup>th</sup> November 2015 (150 hours)
- **National Certificate in English** for Commerce, Industry & further Education (One year full time course)  
Technical College, Sammanthurai (January-December 2001)
- **Certificate in English – Advanced Level Course** (passed with **High Distinction**)  
Cosmopolitan Learning Academy, Colombo. (June 2008)

### **MEMBERSHIPS IN PROFESSIONAL BODIES:**

- Associate Certified Management Accountant at Institute of Certified Management Accountant of Sri Lanka (Membership No: - 1924).
- Associate Certified Professional Manager at Institute of Certified Professional Managers of Sri Lanka (Membership No: - ACPM00462).

### **ACADEMIC EXPERIENCES:**

- **Senior Lecturer (Gr.II) in Accountancy and Finance** **June 2018 – To date**  
*South Eastern University of Sri Lanka*

Responsibility: Teaching Banking & Finance and Management courses (Undergraduate Students)

- **Lecturer (Prob) in Accountancy and Finance** **June 2013 – May 2018**  
*South Eastern University of Sri Lanka*

Responsibility: Teaching Banking & Finance and Management courses (Undergraduate Students)

- **Visiting Appointments**  
**Faculty of Management and Commerce**  
**South Eastern University of Sri Lanka**

#### **Semesters:**

November 2006 - March 2007; January – May 2008; April –September 2009; December 2009 – May 2010.

Teaching Strategic Management Accounting (BBA / B.Com final year students)

- **Inter-Faculty Teaching** **July 2015 – December 2015**  
**Faculty of Management and Commerce**  
**South Eastern University of Sri Lanka**

Teaching Advanced Financial Accounting and Reporting (B.Com/ Faculty of Management and Commerce)

- **Teaching Record**  
**Teaching within the Discipline:**  
Financial Accounting; Advanced Financial Accounting and Reporting; Public Accounting & Finance; Bank Management; Financial Management; Financial Statement Analysis for Bank; International Trade and Foreign Exchange; Financial Institutions; Ethics and Corporate Governance in Islamic Financial Institutions;

#### **Teaching outside the Discipline:**

Management and Leadership from Islamic Perspective; Research Methodology; Career Development; Business Communication; English for Banking; Law & Practice of Banking

### **PROFESSIONAL EXPERIENCES:**

- **Finance Manager** **April 2012 – May 2013**  
*Rainco (PVT) Ltd, Mount Lavinia, Sri Lanka.*

Working for the optimal use of financial resources to increase the value of the organization through evaluating & analyzing financial and management accounting information and focuses on optimal short-term and long-term management of funds (Fund Management).

- **Assistant Finance Manager** **September 2009 – March 2012**  
*Rainco (PVT) Ltd, Mount Lavinia, Sri Lanka.*

Working for the optimal use of financial resources to increase the value of the organization through evaluating & analyzing financial and management accounting information and focuses on optimal short-term and long-term management of funds (Fund Management).

- **Junior Finance Manager** **July 2008 – August 2009**  
*Rainco (PVT) Ltd, Mount Lavinia, Sri Lanka.*

Responsibility of Managing the working capital of the Company; analyzing the expenses and report to management the efficient management of operating expenses; Report to management regarding the cost control and cost reduction tools and techniques.

- **Accounts Executive** **December 2007 – June 2008**  
*Rainco (PVT) Ltd, Mount Lavinia, Sri Lanka.*

Responsibility of financial management of the department; Prepare monthly, quarterly, annually operations reports to track budget; Preparing quarterly & annually management report; Ensure internal controls have been established and compliance to the internal controls; Prepare documents for internal auditors and respond to audit queries and observations.

- **Accounts Assistant** **April 2006 – Nov 2007**  
*Rainco (PVT) Ltd, Mount Lavinia, Sri Lanka.*

Responsibility in financial accounting routine and of preparing accurate job estimation and job order cost sheet and carried out order processing systems and procedures. Ensuring effective control of the account; Estimate and control of expenses related with the department; Responsibility of preparing VAT calculation.

- **Accounts Trainee** **March 2005 – March 2006**  
*Rainco (PVT) Ltd, Mount Lavinia, Sri Lanka.*

Coding the each transactions and events and posting into the computerized accounting systems; Maintaining cash & bank book; Preparing monthly bank reconciliation statement; Checking the audit trial with documents, bank and cash books reconciliation statements; return cheque reconciliation; Preparing salary pay sheet and journal voucher; Auditing monthly sales report summary; Stock verification, auditing the stock ledger, checked the stock internal transfer note; Audited credit collection statement; Checking the purchasing documents.

In addition; I also submitted the following reports: a) Need of Finance and Expansion of Finance Function; b) Further improvement of the stores systems; c) Store activities; d) Feasible study of the stores activities.

#### **PARTICIPATING IN CONTINUING PROFESSIONAL DEVELOPMENT:**

- Participated in the international webinar on “**Discover Emerald journal for your academic excellence and research**” conducted by Emerald Publishing on 7<sup>th</sup> December 2020.
- Participated in the international webinar training session on “**How to Publish with Oxford Journal**”, conducted by Oxford University Press on 21<sup>st</sup> July 2020.
- Participated in the international webinar on “**Road to Success an Entrepreneurial Journey**”, conducted by EGS Pillay Engineering College, held on 14<sup>th</sup> July, 2020.
- Participated in two day workshop on “**Revision of Curriculum**” held on 12<sup>th</sup> & 13<sup>th</sup> February, 2020 at Staff Development Centre, South Eastern University of Sri Lanka.
- Participated in a one-day workshop on “**Outcome-Based Education (OBE) and Student-Centered Learning (SCL)**” held on June 25, 2019 at Staff Development Centre (SDC), South Eastern University of Sri Lanka.
- Participated one-day workshop on “**Transparent Research Performance**”, conducted by Staff Development Centre in collaboration with the SEUSL Library, South Eastern University of Sri Lanka, on 15<sup>th</sup> August 2018.
- Participated one-day workshop on “**Curriculum Review & Revision**”, conducted by Staff Development Centre, South Eastern University of Sri Lanka, on 29<sup>th</sup> August 2018.
- Participated in the workshop on “**Structural Equation Modeling (with AMOS) for quantitative research**”, conducted by Staff Development Centre, South Eastern University of Sri Lanka, on 23<sup>rd</sup> & 24<sup>th</sup> December 2016.

- Successfully completed the online course “**AuthorAID Course in Research Writing**”, course duration 6 weeks (1<sup>st</sup> April to 12<sup>th</sup> May 2016), average study time 30 hours.
- Participated in the Awareness Program on “**New paradigm in education: Student centered learning & teaching**”, conducted by Library in collaboration with the Staff Development Centre, South Eastern University of Sri Lanka, 15<sup>th</sup> November 2013.
- Participation in **Soft Skills Program as Event Management Coordinator**, organized by SEUSL in collaboration with JKH, October 2013.
- Participation in **Industry Forum**, conducted by Career Guidance Unit, SEUSL, October 2013.
- Workshop on **Training Career Guidance Counselors and Academic Career Guidance Advisors in Universities**, conducted by the Standing Committee on Career Guidance & Student Welfare in Universities of the University Grants Commission, on the 25<sup>th</sup> and 26<sup>th</sup> September 2013.
- Seminar on **International Financial Reporting Standards (IFRSs), for Small & Medium Entities (SMEs)**, conducted by the Institute of Certified Management Accountant of Sri Lanka, on the 23<sup>rd</sup>, 24<sup>th</sup>, 28<sup>th</sup> and 29<sup>th</sup> January 2013.
- Seminar on **Tax Proposal & Impact on Business, “Budget 2013”**, conducted by the Institute of Certified Management Accountant of Sri Lanka, on the 12<sup>th</sup> November 2012.
- Participated at Management Accounting Summit 2012, Colombo, “**Sustainability & Corporate Responsibility**”, Hosted by South Asian Federation of Accountant and Institute of Certified Management Accountant of Sri Lanka, In June 2012.
- Workshop on **International Financial Reporting Standard (IFRS)**, conducted by the Institute of Certified Management Accountants of Sri Lanka, on the 2<sup>nd</sup> November 2011.
- Participated at Certified Management Accountant Annual Conference 2011, Colombo, “**CMA for Innovative & Drive Value**”, Hosted by Institute of Certified Management Accountant of Sri Lanka, In June 2011.
- Seminar on **Tax Proposal & Impact on Business, “Budget 2011”**, conducted by the Institute of Certified Management Accountant of Sri Lanka, on the 24<sup>th</sup> November 2010.
- Participated at the 2<sup>nd</sup> CMA, Global Management Accounting Summit 2010, Colombo, “**CMA for Sustainable Business**”, Hosted by Institute of Certified Management Accountant of Sri Lanka.
- Seminar on **Managing with “Can Do” Approach**, conducted by the Institute of Certified Professional Managers of Sri Lanka, on the 24<sup>th</sup> November 2009.
- Workshop on **Business Strategy to Compete & Survive (Strategic Cost Management)**, conducted by the Institute of Certified Management Accountants of Sri Lanka, on the 8<sup>th</sup> October 2009.
- Workshop on **Academic Development Program for Leadership and Effective Communication, Research Methodology**, conducted by the Faculty of Management & Commerce of the South Eastern University and the University of Sri Jayawardenepura, Sri Lanka, on the 03<sup>rd</sup> of January 2003.

#### **RESOURCE PERSON:**

- Invited as a **Resource Person** for conducting seminar for Career Guidance Workshop on ‘**Challenges and Prospects of Youth in the Post Covid-19 Scenario**’ to the 2<sup>nd</sup> year students of Faculty of Islamic Studies and Arabic Language, South Eastern University of Sri Lanka, conducted on 6<sup>th</sup> March 2022 via ZOOM mode.
- Invited as a **Resource Person** for conducting seminar to make awareness for the final year undergraduate students on the theme of **Writing Impactful Research Proposal**, under the title of ‘**Working with your Supervisor**’ held on 25<sup>th</sup> June 2021, organized by the Faculty of Islamic Studies & Arabic Language, South Eastern University of Sri Lanka.
- Invited as a **Resource Person** for conducting seminar to make awareness for the final year undergraduate students on the theme of **Writing Impactful Research Proposal**, under the title of ‘**Writing a Research Proposal**’ held on 8<sup>th</sup> June 2021, organized by the Faculty of Islamic Studies & Arabic Language, South Eastern University of Sri Lanka.
- Invited as a **Resource Person** for conducting seminar to make awareness for the final year undergraduate students on the theme of **Writing Impactful Research Proposal**, under the title of ‘**Research Idea & Assessment and Research Title**’ held on 7<sup>th</sup> June 2021, organized by the Faculty of Islamic Studies & Arabic Language, South Eastern University of Sri Lanka.
- Invited as a **Resource Person** for conducting seminar for Career Guidance Workshop on ‘**How to Search Professional Courses in the Job Market**’ to the first year students of Faculty of Islamic Studies and Arabic Language, South Eastern University of Sri Lanka, conducted on 26<sup>th</sup> of April 2021 via ZOOM mode.

- Invited as a **Resource Person** for conducting seminar for Research Workshop on ‘**Writing a Research Proposal**’ to the students of Faculty of Islamic Studies and Arabic Language, conducted by Students’ Research Forum for Social Researches (SRFSR) on 10th October 2020.
- Invited as a **Resource Person** for conducting seminar for Research Workshop on ‘**Research Idea and Outcome Assessment & Quality of a Good Researcher**’ to the students of Faculty of Islamic Studies and Arabic Language, conducted by Students’ Research Forum for Social Researches (SRFSR) on 20th September 2020.

### **INSTITUTIONAL DEVELOPMENT:**

#### **Introduction of New Courses / New Degree Program**

- Introduced the following new courses under the major / minor curriculum revision conducted by the Islamic Banking & Finance Unit attached to Department of Islamic Studies, Faculty of Islamic Studies and Arabic Language, South Eastern University of Sri Lanka.
  - Bank Management
  - Financial Management
  - Financial Statement Analysis for Bank
  - Financial Institutions
- Contributed in **preparing the proposal** for a new degree program **B.Sc (Hons.) in Islamic Banking & Finance** at Department of Islamic Studies, in 2017.
- Being as a member to **working on preparing proposal** for Diploma course in Islamic Banking & Finance, in 2015.
- Being as a member to **working on revising existing curriculum** for Islamic Banking & Finance, Department of Islamic Studies, Faculty of Islamic Studies and Arabic Language, in 2015.

#### **Curriculum Planning & Development**

- Contributed to prepare the **Industrial Training Record** for the final year special degree students to record their internship record. A report was submitted at its 128<sup>th</sup> Faculty board meeting held on 9<sup>th</sup> September 2021.
- Worked and Contributed in developing course manual for the following subjects to the specialization in Islamic Banking & Finance study program.
  - Fundamental of Financial Accounting
  - Bank Management
  - Financial Management
  - Financial Statement Analysis for Bank
  - International Trade and Foreign Exchange
  - Financial Institutions
  - Ethics and Corporate Governance in Islamic Financial Institutions
- Nominated as **Sub Committee Members for Internal Quality Assurance Cell** of Faculty of Islamic Studies and Arabic Language, South Eastern University of Sri Lanka with effect from 8<sup>th</sup> July 2019.
- Appointed as **Sub Committee Members for Restructuring Study Programme**, Faculty of Islamic Studies and Arabic Language, South Eastern University of Sri Lanka, on 26<sup>th</sup> June 2019.
- Appointed as a **Member of the Self Evaluation Report Writing Committee (SER-WC) for Institutional Review – 2020**, from January 2019 till the completion of site visit of the IR, 29.02.2020, South Eastern University of Sri Lanka.
- Contributed to the “**Program Review of General Degree**” offered by the Faculty of Islamic Studies and Arabic Language during the period of March – November 2017.

#### **Student Support Services**

- Appointed to the **Post of Mentor** of the Faculty of Islamic Studies and Arabic Language (1<sup>st</sup> Year), South Eastern University of Sri Lanka with effect from 19<sup>th</sup> April 2021 for the period of (03) three years.
- Appointed to the **Post of Mentor** of the Faculty of Islamic Studies and Arabic Language (1<sup>st</sup> Year), South Eastern University of Sri Lanka with effect from 1<sup>st</sup> September 2019 for the period of (03) three years.
- Appointed as a **Mentor** to the South Eastern University of Sri Lanka for a group of students from Gampaha District with effect from 1<sup>st</sup> of May 2014 for a period of One (01) year.

#### **Strengthening Research Capacity in the HEI**

##### *Undergraduate Research Colloquium*

- Contributed as a **Chairperson** of the 9<sup>th</sup> Undergraduate Research Colloquium, organized by Faculty of Islamic Studies and Arabic Language, South Eastern University of Sri Lanka, held on 30<sup>th</sup> September 2021.

- Contributed as a **Coordinator** of the 9<sup>th</sup> Undergraduate Research Colloquium, organized by Faculty of Islamic Studies and Arabic Language, South Eastern University of Sri Lanka, held on 30<sup>th</sup> September 2021.
- Contributed as a **Chairperson** of the 8<sup>th</sup> Undergraduate Research Colloquium, organized by Faculty of Islamic Studies and Arabic Language, South Eastern University of Sri Lanka, held on 16<sup>th</sup> of December 2020.

#### *International Conference*

- Being a member of the **Editorial Board** of 8<sup>th</sup> International Symposium 2021, conducted by Faculty of Islamic Studies and Arabic Language, South Eastern University of Sri Lanka, held on 4<sup>th</sup> August 2021.
- Appointed as a **Reviewer** for the 8<sup>th</sup> International Symposium 2021, conducted by Faculty of Islamic Studies and Arabic Language, South Eastern University of Sri Lanka, held on 4<sup>th</sup> August 2021.
- Contributed as a **Chairperson** at the 8<sup>th</sup> International Symposium 2021, held on 4<sup>th</sup> August 2021, Organized by Faculty of Islamic Studies and Arabic Language, South Eastern University of Sri Lanka.
- Appointed as a **Reviewer** for the 7<sup>th</sup> International Symposium 2020, conducted by Faculty of Islamic Studies and Arabic Language, South Eastern University of Sri Lanka, held on 22<sup>nd</sup> December 2020.
- Contributed as a **Moderator** at the 7<sup>th</sup> International Symposium 2020, conducted by Faculty of Islamic Studies and Arabic Language, South Eastern University of Sri Lanka, held on 22<sup>nd</sup> December 2020.
- Contributed as a **Chairperson** at the 6<sup>th</sup> International Symposium 2019, held on 12<sup>th</sup> December 2019, Organized by Faculty of Islamic Studies and Arabic Language, South Eastern University of Sri Lanka.
- Being a member of the **Editorial Board** of 6<sup>th</sup> International Symposium 2019, conducted by Faculty of Islamic Studies and Arabic Language, South Eastern University of Sri Lanka, under the theme of Contemporary Trends of Islamic Sciences and Arabic Studies for the Nation Development.
- Appointed as a **Reviewer** for the 6<sup>th</sup> International Symposium 2019, conducted by Faculty of Islamic Studies and Arabic Language, South Eastern University of Sri Lanka.
- Being member of the **Publication Chairs** of 9<sup>th</sup> International Symposium, South Eastern University of Sri Lanka, under the theme of “Promoting Multidisciplinary Academic Research and Innovation”, held on 27<sup>th</sup> & 28<sup>th</sup> November 2019.
- Nominated as **Treasurer** of the 9<sup>th</sup> International Symposium, South Eastern University of Sri Lanka, under the theme of “Promoting Multidisciplinary Academic Research and Innovation”, held on 27<sup>th</sup> & 28<sup>th</sup> November 2019.
- Appointed as a **Reviewer** for the 9<sup>th</sup> International Symposium 2019, conducted by South Eastern University of Sri Lanka.
- Being member of the **Publication Chairs (Compiler)** of 5<sup>th</sup> International Symposium, Faculty of Islamic Studies and Arabic Language, South Eastern University of Sri Lanka, under the theme of “Sustainable Development through Arabic and Islamic Studies”, held on 29<sup>th</sup> November 2018.
- Being appointed as **Secretary** of the 5<sup>th</sup> International Symposium, held on 29<sup>th</sup> November 2018, organized by Faculty of Islamic Studies and Arabic Language, South Eastern University of Sri Lanka; *Theme – Sustainable Development through Arabic and Islamic Studies.*

#### *Undergraduate Symposium*

- Contributed as a **Chairperson** at the 1<sup>st</sup> Undergraduate Symposium of Faculty of Islamic Studies and Arabic Language, South Eastern University of Sri Lanka, held on 20<sup>th</sup> January 2020.

#### *Supervision for Postgraduate Thesis*

- Being appointed as a supervisor of the thesis titled on “The Concept of Risk Management and its Practice in Islamic Financial Institutions in Sri Lanka” for the MPhil program offered by Faculty of Islamic Studies & Arabic Language, South Eastern University of Sri Lanka (2022).

#### *Supervision for Undergraduate Dissertation*

- Being a supervisor of the dissertation on “Impact of Financial Technology on the Operations of Islamic Banking during Covid 19 in Sri Lanka” in 2021.
- Being a supervisor of the dissertation on “Challenges on Liquidity Management on Islamic Financial Institutions in Sri Lanka during Covid 19 period” in 2021.
- Being a supervisor of the dissertation on “A comparative study on risk management between Ijarah financing and conventional leasing: A study based on selected region in Ampara district” in 2018.
- Being a supervisor of the dissertation on “Challenges of Islamic trade finance in promoting small & medium enterprises in Sri Lanka” in 2018.

- Being a supervisor of the dissertation on “Practical challenges in Shari’ah governance of Islamic financial institutions in Sri Lanka” in 2017.
- Being a supervisor of the dissertation on “Issues & challenges on the application of gold certificate financing practices by Amana Bank Plc: An empirical study based in Ampara district” in 2017.
- Being a supervisor of the dissertation on “Impediment the expansion of Takaful customers based on Amana Takaful in Kalmunai branch” in 2017.
- Being a supervisor of the dissertation on “Customer satisfaction towards diminishing Musharaka product (special reference to Al-Falah of LOLC, based in Kalmunai Branch)” in 2016.
- Being a supervisor of the dissertation on “Attitudes & perception towards Islamic Banking among Muslims and non-Muslims: a study based selected division in Kurunegala district” in 2016.
- Being a supervisor of the dissertation on “The relationship between employee motivation and job satisfaction of Amana Bank PLC” in 2016.
- Being a supervisor of the dissertation on “The factors contributing to recover the bank loan in financial institutions (reference to Hatton National Bank PLC)” in 2015.
- Being a supervisor of the dissertation on “Working Capital Management and its impact on financial performance (evidence from Amana Bank PLC)” in 2015.
- Being a supervisor of the dissertation on “Islamic Windows of Conventional Banks: The challenges in Sri Lanka” – 16th June 2014.
- Being a supervisor of the dissertation on “The determinance of customer satisfaction of Islamic Banking & Finance in Sri Lanka (Special reference to Amana Bank PLC, Kurunegala Distric)” – 16th June 2014.
- Being a supervisor of the dissertation on “Islamic Insurance Industry: The Challenges in Sri Lanka (Special reference to Amana Thakaful PLC)” – 16th June 2014.

#### *Supervision for Undergraduate Research Colloquium*

- Being a supervisor to present the research proposal on “An Evaluation of Green Banking Practices in Islamic Banks in Sri Lanka: Special Reference to Amana Bank PLC” at the 9<sup>th</sup> Undergraduate Research Colloquium – 2021, conducted by Faculty of Islamic Studies and Arabic Language held on 30<sup>th</sup> September 2021.
- Being a supervisor to present the research proposal on “Comparative Analysis between Corporate Governance Practices in Conventional and Islamic Banks in Sri Lanka” at the 9<sup>th</sup> Undergraduate Research Colloquium – 2021, conducted by Faculty of Islamic Studies and Arabic Language held on 30<sup>th</sup> September 2021.
- Being a supervisor to present the research proposal on “Impact of Covid-19 Pandemic on Liquidity Position of Islamic Financial Institutions in Sri Lanka” at the 8<sup>th</sup> Undergraduate Colloquium – 2020, conducted by Faculty of Islamic Studies and Arabic Language held on 16<sup>th</sup> of December 2020.
- Being a supervisor to present the research proposal on “Impact of Financial Technology on the Operation of Islamic Banking in Sri Lanka during Covid-19” at the 8<sup>th</sup> Undergraduate Colloquium – 2020, conducted by Faculty of Islamic Studies and Arabic Language held on 16<sup>th</sup> of December 2020.
- Being a supervisor to present the research proposal on “Impact of Pricing Benchmark on Islamic Financial Institutions in Sri Lanka” at the Sixth Undergraduate Colloquium – 2018, conducted by Faculty of Islamic Studies and Arabic Language on 12<sup>th</sup> September 2018.
- Being a supervisor to present the research proposal on “A Comparative Study based on Risk Management between Ijarah Financing and Conventional Leasing: An Analytical Study based on selected Region in Ampara District” at the Sixth Undergraduate Colloquium – 2018, conducted by Faculty of Islamic Studies and Arabic Language on 12<sup>th</sup> September 2018.
- Being a supervisor to present the research proposal on “Challenges Facing International Trade under Islamic Banking in Sri Lanka” at the Sixth Undergraduate Colloquium – 2018, conducted by Faculty of Islamic Studies and Arabic Language on 12<sup>th</sup> September 2018.
- Being a supervisor to present the research proposal on “Issues and Challenges on the Application of Gold Certificate Financing by Amana Bank PLC: An Empirical Study based on Ampara District” at the Fifth Undergraduate Colloquium – 2017, conducted by Faculty of Islamic Studies and Arabic Language on October 2017.
- Being a supervisor to present the research proposal on “Issues and Challenges in Sharia’ah Governance of Islamic Financial Institutions in Sri Lanka” at the Fifth Undergraduate Colloquium – 2017, conducted by Faculty of Islamic Studies and Arabic Language on October 2017.
- Being a supervisor to present an abstract of the dissertation on “Customer satisfaction towards diminishing Musharaka product (special reference to Al-Falah of LOLC, based in Kalmunai Branch)” at the Third Undergraduate Colloquium – 2016, conducted by Faculty of Islamic Studies and Arabic Language on March 2016.

- Being a supervisor to present an abstract of the dissertation on “Attitudes & perception towards Islamic Banking among Muslims and non-Muslims: a study based selected division in Kurunegala district” at the Third Undergraduate Colloquium – 2016, conducted by Faculty of Islamic Studies and Arabic Language on March 2016.
- Being a supervisor to present an abstract of the dissertation on “The relationship between employee motivation and job satisfaction of Amana Bank PLC” at the Third Undergraduate Colloquium – 2016, conducted by Faculty of Islamic Studies and Arabic Language on March 2016.
- Being a supervisor to present an abstract of the dissertation on “Challenges faced by Islamic Window of Conventional Banks in Sri Lanka” at the Second Undergraduate Colloquium – 2014, jointly conducted by Faculty of Arts & Culture and Faculty of Islamic Studies and Arabic Language on 24th March 2014.
- Being a supervisor to present an abstract of the dissertation on “Customer satisfaction on Islamic banking in Sri Lanka, special reference to Amana Bank Plc in Kurunegala District” at the Second Undergraduate Colloquium – 2014, jointly conducted by Faculty of Arts & Culture and Faculty of Islamic Studies and Arabic Language on 24th March 2014.

#### *Reviewer (Indexed Journal)*

- Invited to **Review** an article (Manuscript ID JIABR-02-2022-0034 entitled ***Business entrepreneurs’ intention towards takaful participation in Sri Lanka : theory of planned behaviour*** to the **Journal of Islamic Accounting and Business Research** on 25th February 2022 (*available on publons peer reviews*).

#### **RESEARCH PUBLICATIONS:**

##### **International Research Conference (Full Paper)**

- Mubassir, A.A.M., Riyad Rooly, M.S.A., & Nimsith, S.I. (2015, March). The determinants of customer satisfaction in Islamic banking and finance in Sri Lanka: special reference to Amana bank Plc in Kurunegala district, Paper Presented at the Proceedings of the Second International Symposium, conducted by the Faculty of Islamic Studies and Arabic Language, South Eastern University of Sri Lanka, (pp. 79-85).
- Riyad Rooly, M.S.A., Banda, Y.K.W., & Jamaldeen, A. (2014, January). Management and firm characteristics: an empirical study on pecking order theory and practice on debt and equity issuance decision of listed companies in Sri Lanka, Paper Presented at the Proceedings of First International Symposium, conducted by the Faculty of Islamic Studies and Arabic Language, South Eastern University of Sri Lanka, (pp. 23-28).
- Riyad Rooly, M.S.A., Banda, Y.K.W., & Jamaldeen, A. (2014, January). Management and firm characteristics: an empirical study on static trade-off theory and practice on debt financing decision of listed companies in Sri Lanka, Paper Presented at the Proceedings of the 2<sup>nd</sup> Annual Research Conference, conducted by the Faculty of Management and Commerce, South Eastern University of Sri Lanka, (pp. 41-55).
- Riyad Rooly, M.S.A., & Shameem, A.L.M.A. (2011, July). Global climate change: a business strategy perspective, Paper Presented at the Proceedings of International Conference, conducted by Department of Business Administration, Annamalai University, (pp. 281-285).

##### **International Research Conference (Abstract)**

- M.M.F. Farah., H.M.A. Hilmy., & Riyad Rooly, M.S.A. (2019, December). Pricing Benchmark and its Impact on Islamic Financial Institutions in Sri Lanka, Paper Presented in Abstract Form at the Book of Abstract of the 6<sup>th</sup> International Symposium conducted by Faculty of Islamic Studies and Arabic Language, South Eastern University of Sri Lanka, (pp. 25).
- Zereen, M.Z.Z., & Riyad Rooly, M.S.A. (2018, November). Shari’ah Governance Practices in Islamic Financial Institutions: Challenges in Sri Lanka, Paper Presented in Abstract Form at the Book of Abstract of the 5<sup>th</sup> International Symposium conducted by Faculty of Islamic Studies and Arabic Language, South Eastern University of Sri Lanka, (pp. 67).
- Zahira, M.F.F., & Riyad Rooly, M.S.A. (2018, November). Issues and Challenges on the Practices of Gold Certificate Financing in Islamic Financial Institutions in Sri Lanka: Special Reference to Amana Bank PLC, Paper Presented in Abstract Form at the Book of Abstract of the 5<sup>th</sup> International Symposium conducted by Faculty of Islamic Studies and Arabic Language, South Eastern University of Sri Lanka, (pp. 68).
- Nimsith, S.I., Shibly, F.H.A., Riyad Rooly, M.S.A., & Safna, H.M.F. (2015, December). Corporate governance practices and firm’s financial performance of manufacturing companies in Sri Lanka, Paper Presented in Abstract Form at the Proceedings of the 4<sup>th</sup> International Conference of Faculty of Arts and Culture, South Eastern University of Sri Lanka, (pp. 36).



### **Indexed Journal (Local)**

- Riyad Rooly, M.S.A. (2014). Management and firm characteristics: an empirical study on agency cost theory and practice on debt and equity issuance decision of listed companies in Sri Lanka, *Journal of Social Review*, 2(1), 93-100, ISSN: 2448-9204.

### **Indexed Journal (International)**

- Hilmy, H.M.A., Hassan, R., Moujooth, H.M.A., Rooly, M.S.A.R., & Nimzith, S.I. (2022). *Legal aspects of Shariah governance practices in Sri Lankan Islamic Financial Institutions: a literature review*, *Journal of Enterprise and Development (JED)*, 4(1), 99-113. DOI: <https://doi.org/10.20414/jed.v4i1.4920>
- Riyad Rooly., M.S.A. (2021). Impact of board diversity on agency costs in the context of agency theory approach: evidence from listed companies in Sri Lanka, *Indian Journal of Corporate Governance*, 14(2), 133-153. DOI: 10.1177/09746862211045758
- Banda, Y.K.W., & Riyad Rooly, M.S.A. (2014). Static trade-off theory and practice on corporate debt financing in Sri Lanka: evidence from management and firm characteristics, *The International Journal of Social Sciences and Humanities Invention*, 1(9), 813-844, ISSN: 2349-2031.

### **Book Publications**

- Riyad Rooly, M.S.A. (2017). *Board Structure, agency costs and shareholder wealth: an empirical study on corporate governance practices of companies listed on Colombo Stock Exchange in Sri Lanka*, LAP LAMBERT Academic Publishing.
- Riyad Rooly, M.S.A., & Banda, Y.K.W. (2017). *Management and firm characteristics: an empirical study of capital structure practices of listed companies in Sri Lanka*, LAP LAMBERT Academic Publishing.

### **CONTRIBUTIONS TO UNIVERSITY DEVELOPMENT ACTIVITIES**

#### **Feature Articles**

- Riyad Rooly, M.S.A. (2014, January). Recruitment and retention: a cultural perspective. *Journal published by the Institute of Certified Professional Managers of Sri Lanka*, (pp. 30-33).
- Riyad Rooly, M.S.A. (2012, June). Activity Based Costing (ABC) and its implementation issues. *Journal published by the Institute of Certified Management Accountant of Sri Lanka*, (pp. 23-26).
- Riyad Rooly, M.S.A. (2011, May). Corporate social responsibility. *Journal published by the Institute of Certified Management Accountant of Sri Lanka*, (pp. 30-34).
- Riyad Rooly, M.S.A. (2010, June/July). Climate change and business strategy. *Journal published by the Institute of Certified Professional Managers of Sri Lanka*, (pp. 10-15).
- Riyad Rooly, M.S.A. (2010, June). Risk management for rental property. *Journal published by the Institute of Certified Management Accountant of Sri Lanka*, (pp. 58-61).

#### **Creative Work**

- Contributed as an **Evaluator** on Announcement Competition, conducted by Students' Research Forum for Social Researches, Faculty of Islamic Studies and Arabic Languages, South Eastern University of Sri Lanka, 19<sup>th</sup> December 2019.

#### **Responsibilities in University Development**

- Appointed as the **Director, Office of International Affairs (OIA)** on part time basis for a period of one (01) year with effect from 1<sup>st</sup> October 2021.
- Nominated as a **Person In Charge (PIC)** for the implementation of **Action Plan 2021** at Faculty level (Training workshop for staff on academic mentoring and counseling; Conducting undergraduate research colloquium; Training students' counselors).
- Extended the appointment as **the Chairman** of the Sports Advisory Board of the South Eastern University of Sri Lanka for a period of six (06) months with effect from 03<sup>rd</sup> June 2020 to 3<sup>rd</sup> December 2020.
- Served as an Executive Committee Members of the Teacher's Association of South Eastern University of Sri Lanka (TASEU) with effect from 28<sup>th</sup> February 2019 to 10<sup>th</sup> September 2020.
- Extended as a **Member of the Sports Advisory Board**, South Eastern University of Sri Lanka, with effect from 26<sup>th</sup> May 2020 for a period of six (06) months to 26<sup>th</sup> December 2020.
- Appointed as **Academic Career Guidance Advisor** for Career Guidance Unit (CGU) for a period of six (06) months with effect from 2<sup>nd</sup> November 2019 to 2<sup>nd</sup> May 2020.

- Appointed as a **Member of the Sports Advisory Board**, South Eastern University of Sri Lanka, with effect from 26<sup>th</sup> November 2019 for a period of six (06) months to 26<sup>th</sup> May 2020.
- Appointed as **the Chairman** of the Sports Advisory Board of the South Eastern University of Sri Lanka for a period of six (06) months with effect from 03<sup>rd</sup> December 2019 to 3<sup>rd</sup> June 2020.
- Appointed as **Academic Career Guidance Advisor** for Career Guidance Unit (CGU) for a period of six (06) months with effect from 02<sup>nd</sup> May 2019 to 2<sup>nd</sup> November 2019.
- Appointed as **the Faculty Coordinator (FIA) to the University Business Linkage Cell** for a period of one year with effect from 23<sup>rd</sup> April 2018 to 23<sup>rd</sup> April 2019.
- Appointed as a **Student Counsellor** to the Faculty of Islamic Studies & Arabic Language of South Eastern University of Sri Lanka for a period of one (01) year with effect from 1<sup>st</sup> June 2017 to 31<sup>st</sup> May 2018.
- Appointed as a **Member of the Sports Advisory Board**, South Eastern University of Sri Lanka, with effect from 1<sup>st</sup> February 2016 to 31<sup>st</sup> January 2017 for a period of one (01) year.
- Appointed as **the Faculty Coordinator (FIA) to the University Business Linkage Cell** for a period of one year with effect from 1<sup>st</sup> June 2016 to 31<sup>st</sup> May 2017.
- Nominated as **Coordinator of Faculty Corporate Plan** of the Faculty of Islamic Studies and Arabic Language, South Eastern University of Sri Lanka, effective from 1<sup>st</sup> January 2016 to 31<sup>st</sup> December 2016.
- Nominated as **Coordinator of Faculty Corporate Plan** of the Faculty of Islamic Studies and Arabic Language, South Eastern University of Sri Lanka, effective from 1<sup>st</sup> January 2015 to 31<sup>st</sup> December 2015.
- Nominated as **Coordinator of Faculty Corporate Plan** of the Faculty of Islamic Studies and Arabic Language, South Eastern University of Sri Lanka, effective from 3<sup>rd</sup> December 2013 to 31<sup>st</sup> December 2014.
- Appointed for **the post of Activity Coordinator – English for IDAS/FIA, UDG HETC Project**, SEUSL with effect from 7<sup>th</sup> of April 2014 to 31<sup>st</sup> of December 2014.